

Business Intelligence Lead

Job Information

Recruiter
JAC International Co., Ltd.

Hiring Company
Global Consumer Health Company

Job ID
1621422

Industry
Other

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
Negotiable, based on experience

Refreshed
November 5th, 2026 17:16

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Business Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

- Lead business performance analysis across brands, categories, channels, and customers to identify growth opportunities, risks, and emerging trends.

- Monitor key commercial performance indicators including sales performance, market share, competitive performance, and category growth, providing actionable insights to support business decisions.

- Conduct market intelligence activities such as market sizing, category assessments, competitor analysis, and channel performance evaluations to support strategic initiatives and portfolio planning.

- Support forecasting, budgeting, brand planning, and integrated business planning processes through analytical modeling, scenario analysis, and business performance evaluation.

- Own reporting processes and data governance standards, ensuring the quality, consistency, and integrity of commercial data while managing relationships with external data providers and analytics partners.

- Drive analytics capability development through reporting automation, dashboard development, process improvement, and the adoption of advanced analytical methodologies and visualization techniques.

- Serve as a trusted business partner to cross-functional stakeholders, translating business questions into analytical frameworks and presenting clear recommendations to support strategic decision-making.

Employee Benefits:
- Opportunity to own and shape the future of a growing consumer brand.
- Significant exposure to regional and global stakeholders.
- High level of autonomy and decision-making responsibility.
- Cross-functional collaboration across commercial, marketing, regulatory, and supply chain teams.
- Dynamic and entrepreneurial working environment.
- Professional development and career growth opportunities.
- Exposure to brand strategy, innovation, communications, and consumer engagement initiatives.

Required Skills

- Bachelor’s degree in Business, Economics, Statistics, Mathematics, Data Science, or a related field. Master’s degree preferred.

- 5+ years of experience in Business Intelligence, Performance Analytics, Commercial Analytics, Strategic Planning, or related functions.

-Experience supporting commercial and strategic business decisions through analytics.

- Strong understanding of the Japan consumer and retail landscape.

- Proven ability to manage multiple stakeholders and priorities in a dynamic business environment.

- Advanced proficiency in Microsoft Excel, Power BI, PowerPoint, data visualization, statistical analysis, and business performance reporting.

- Experience with SQL, Python, forecasting techniques, predictive analytics, or AI-enabled analytics solutions is advantageous.

- Strong business acumen, analytical thinking, problem-solving ability, stakeholder management, and communication skills.

- Ability to present complex information clearly and influence decision-making through data-driven recommendations.

Company Description

新たに日本マーケットに参入される外資系企業や、日本でさらなるビジネス拡大をお考えの外資系企業のお客様に、私たちは最適な採用サポートを提供いたします。1975年に英国初の日系人材紹介会社としてロンドンで創業し、その後シンガポール、日本、マレーシア、インドネシア、タイ、中国の7カ国 (また2011 年には香港・韓国にも拠点を新設予定) でグローバル人材紹介会社として事業を拡大してきたジェイ エイ シーは、そのバックグラウンドから、海外文化への深い理解を持ち合わせています。グローバルに事業を展開する日系人材紹介会社のリーディングカンパニーとして、私たちは他に類のない人材ネットワークから、日本人の優秀なバイリンガル人 材や外国人のプロフェッショナル人材をご提供することが可能です。幅広い業種、職種においてのエキスパートである当社のネイティブあるいはバイリンガルコ ンサルタントが皆様のパートナーとなり、適材適所で人材のご紹介をいたします。ジェイ エイ シーが築いてきた特有の歴史、文化、そしてグローバルマーケットでの強みを揺ぎない核として、日本マーケットで躍動する外資系企業のお客様のニーズにさら に的確にお答えするために、ジェイ エイ シー インターナショナルは誕生しました。私たちはアジアやヨーロッパのJAC Recruitment Group海外各社と緊密に連携を取り、お客様の真のニーズを把握した上で、最適なキャンディデイトをご紹介いたします。

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We provide specialized proactive recruitment support tomultinational clients who are setting up new operations or areexpanding existing business and seeking further growth in theJapanese market.As the first Japanese recruitment company to set up operations in theUK in 1975, understanding foreign cultures is second nature to us.With our extensive global network and historically leading position asrecruitment consultancy to Japanese corporations, we have access toan unrivaled pool of bilingual Japanese and foreign professionals.Our professional consultants are experts in a range of Industries andfunctions and all have extensive multicultural experience.Based on JAC’s unique history, culture and market strength, JACInternational was founded to provide dedicated support to ourmultinational corporate clients in Japan.

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