

PR/120670 | Sales Planning Manager / Campaign

Job Information

Recruiter
JAC Recruitment Thailand

Job ID
1621195

Industry
Other

Job Type
Permanent Full-time

Location
Thailand

Salary
Negotiable, based on experience

Refreshed
November 3rd, 2026 10:59

General Requirements

Minimum Experience Level
Over 10 years

Career Level
Mid Career

Minimum English Level
Fluent Level

Minimum Japanese Level
None

Minimum Education Level
Associate Degree/Diploma

Visa Status
No permission to work in Japan required

Job Description

Salary: 40,000 - 65,000 THB
Position: Sales Planning
Location: Rama 3 (Hybrid working)

Company Overview

Our client is a leading provider of integrated security solutions with a strong presence in Thailand and across Asia. Backed by decades of industry experience, the company offers a wide range of security products and services, including electronic security systems, CCTV surveillance, access control solutions, and emergency response services.

Working Hours

- Monday – Friday: **08:30 – 17:45**
- Flexible start time: **07:30 – 09:30**

- Up to **2 days/week Work from Home** (subject to manager approval)

Responsibilities

- Develop sales strategies and mid-to-long-term business plans
- Establish sales targets, KPIs, and performance measurement frameworks
- Conduct market research, competitor analysis, and sales data analysis
- Plan and implement new sales initiatives to drive business growth
- Prepare reports, presentations, and strategic recommendations for senior management
- Collaborate with sales teams and cross-functional departments to ensure alignment with business objectives
- Lead, manage, and develop the Sales Planning team
- Design and execute initiatives to improve sales productivity and organizational effectiveness

Qualifications

- Bachelor's Degree in Business Administration, Marketing, Economics, or related field
- Experience in the security industry, including:
  Security guard services/CCTV and surveillance systems/Access control systems/Security technology solutions
- Experience in Sales Planning or Business Planning within the IT industry, particularly in: Cybersecurity/Ransomware protection solutions/Network security/Cloud security services
- Proven experience in a managerial, team lead, or people management role
- Strong experience in developing and implementing business initiatives based on data analysis
- Excellent analytical and strategic thinking skills
- Advanced proficiency in Microsoft Excel and PowerPoint
- Good command of English communication

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: https://www.jac-recruitment.th/privacy-policy
Terms and Conditions Link: https://www.jac-recruitment.th/terms-of-use

Company Description