

PR/161299 | Marketing Manager at a Foreign Insurance Company

Job Information

Recruiter
JAC Recruitment Malaysia

Job ID
1621132

Industry
Bank, Trust Bank

Job Type
Permanent Full-time

Location
Malaysia

Salary
Negotiable, based on experience

Refreshed
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General Requirements

Minimum Experience Level
Over 6 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
None

Minimum Education Level
Associate Degree/Diploma

Visa Status
No permission to work in Japan required

Job Description

COMPANY OVERVIEW

A global **wealth transfer, legacy planning, and liquidity solutions consultancy** established in **1971**. The firm specializes in serving **High-Net-Worth (HNW)** and **Ultra-High-Net-Worth (UHNW)** individuals, families, entrepreneurs, and corporate executives by helping them preserve, protect, and transfer wealth across generations.

JOB RESPONSIBILITIES

- Develop and manage corporate communications materials including press releases, newsletters, executive communications, website content, social media content, and thought leadership articles.
- Coordinate public relations activities and maintain relationships with PR agencies, media representatives, journalists, and industry stakeholders.
- Support brand development by creating marketing content, ensuring brand consistency, and identifying opportunities to enhance brand positioning.

- Plan and execute premium client events, corporate functions, partner engagement programmes, and executive-level events from concept to completion.
- Manage event budgets, vendor sourcing, negotiations, logistics, guest management, and post-event evaluations.
- Collaborate with internal and regional stakeholders to deliver marketing, communications, and event initiatives aligned with business objectives.
- Oversee multiple projects simultaneously, ensuring timelines, budgets, quality standards, and corporate governance requirements are met.
- Monitor industry trends, media coverage, and competitor activities to identify communication and business opportunities.

JOB REQUIREMENTS

- 5–6 years' experience in PR, corporate communications, marketing communications, and/or event management. Strong media relations and stakeholder management experience.
- Excellent corporate writing and communication skills.
- Proven track record in managing premium client and executive-level events.
- Strong project management, organizational, and problem-solving abilities.
- Commercially minded with an understanding of branding and business objectives.
- Proficient in Microsoft Office and digital marketing tools.
- Self-driven, detail-oriented, and able to work independently.
- Experience in financial services, insurance, wealth management, or professional services is an advantage.

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Company Description