

【1060 ~ 1250万円】Brand Manager Prescription Diet

日本ヒルズ・コルゲート株式会社での募集です。 プロダクトマネージャー・ブランド...

Job Information

Recruiter
JAC Recruitment Co., Ltd.

Hiring Company
日本ヒルズ・コルゲート株式会社

Job ID
1619768

Industry
Food and Beverage

Company Type
International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
10 million yen ~ 12 million yen

Work Hours
09:00 ~ 17:30

Holidays
【有給休暇】初年度 10日 1か月目から付与 ※入社月に応じた期間按分あり 【休日】完全週休二日制 土 日 祝日 夏季休暇 年…

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General Requirements

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

【求人No NJB2422730】
Job Summary: Customer Centricity！
The position is responsible for developing and executing brand marketing and commercial strategy for Hill’s Colgate Japan to achieve the brand's short and long term business growth and marketing objectives. Responsibilities include developing brand/product strategies driving product innovation（including new product launches）and executing commercial initiatives by leading cross functional teams including agency partners. Grounded in a customer centric mindset focused on

veterinarians and pet owners and under the direction of the Marketing Manager this position is expected to lead brand initiatives to meet business objectives driving sales growth by earning customer advocacy for the brand.

Required Skills

Required Qualifications:
Bachelor's degree or higher
Marketing experience in consumer packaged goods or the healthcare industry
Ability to prioritize customer（ veterinarian/pet owner ） needs analyze product value and build/execute action plans
Ability to identify key issues tasks and resources to lead cross functional teams and drive projects forward
Ability to understand the financial and business impact of programs and initiatives
Analytical skills to derive insightful conclusions from available data and research
Multi project management and planning skills
Computer skills（ Excel Word PowerPoint across platforms ）
Strong English communication and negotiation skills with domestic and global stakeholders

Company Description

ペットフード「ヒルズのサイエンス・ダイエット」「ヒルズのプリスクリプション・ダイエット」の販売