

Market Analysis Specialist

Job Information

Recruiter
JAC International Co., Ltd.

Hiring Company
Global automotive technology supplier

Job ID
1619601

Industry
Other

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
8 million yen ~ 10 million yen

Refreshed
October 29th, 2026 17:14

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Business Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

Monitor automotive market developments in Japan and global trends affecting Japanese automotive manufacturers.
Conduct research and analysis on customer strategies, competitors, technologies, business models, and end-user trends.
Gather and interpret information from industry databases, market research, company reports, exhibitions, news sources, and internal business data.
Lead market intelligence projects and develop strategic recommendations for management and business units.
Analyze and visualize business data using tools such as Power BI to support decision-making.
Monitor regulatory trends, safety standards, and vehicle evaluation programs, assessing their impact on business strategies and product roadmaps.
Collaborate with sales, strategy, product management, and business leaders to support business planning, competitive analysis, and strategic initiatives across regional and global teams.

Employee Benefits:
Flexible and mobile working arrangements including flex-time and, home office
Extensive training and development programs including structured learning, coaching, mentoring, and educational leave
Transportation support including public transport options, bicycle leasing, and parking facilities

Subsidized meals at on-site dining facilities
Support services including social counselling and childcare coordination
Secure bicycle and motorcycle parking facilities

Required Skills

Required
Native-level Japanese proficiency equivalent to JLPT N1.
Business-level English proficiency equivalent to TOEIC 850 or higher.
Strong analytical skills with the ability to translate complex research findings into clear and actionable recommendations.
Excellent communication and stakeholder management skills.
Ability to work independently and effectively within multinational and cross-functional environments.
Experience using Power BI, SharePoint, or comparable business intelligence and collaboration tools.
Ability to interpret and analyze corporate financial statements.
Degree in Computer Science, Electrical Engineering, Business, Management, or a related field.

Preferred
Experience in automotive, mobility technology, market intelligence, business strategy, or related fields.
Knowledge of advanced driver assistance systems, infotainment technologies, in-vehicle computing, or software-defined vehicle concepts.
Experience analyzing large-scale quantitative data and developing market forecasts.
Academic or professional experience spanning both business and technology domains.
Experience supporting strategic planning or competitive intelligence initiatives.

Company Description

新たに日本マーケットに参入される外資系企業や、日本でさらなるビジネス拡大をお考えの外資系企業のお客様に、私たちは最適な採用サポートを提供いたします。1975年に英国初の日系人材紹介会社としてロンドンで創業し、その後シンガポール、日本、マレーシア、インドネシア、タイ、中国の7カ国（また2011 年には香港・韓国にも拠点を新設予定）でグローバル人材紹介会社として事業を拡大してきたジェイ エイ シーは、そのバックグラウンドから、海外文化への深い理解を持ち合わせています。グローバルに事業を展開する日系人材紹介会社のリーディングカンパニーとして、私たちは他に類のない人材ネットワークから、日本人の優秀なバイリンガル人 材や外国人のプロフェッショナル人材をご提供することが可能です。幅広い業種、職種においてのエキスパートである当社のネイティブあるいはバイリンガルコ ンサルタントが皆様のパートナーとなり、適材適所で人材のご紹介をいたします。ジェイ エイ シーが築いてきた特有の歴史、文化、そしてグローバルマーケットでの強みを揺ぎない核として、日本マーケットで躍動する外資系企業のお客様のニーズにさら に的確にお答えするために、ジェイ エイ シー インターナショナルは誕生しました。私たちはアジアやヨーロッパのJAC Recruitment Group海外各社と緊密に連携を取り、お客様の真のニーズを把握した上で、最適なキャンディデイトをご紹介いたします。

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We provide specialized proactive recruitment support tomultinational clients who are setting up new operations or areexpanding existing business and seeking further growth in theJapanese market.As the first Japanese recruitment company to set up operations in theUK in 1975, understanding foreign cultures is second nature to us.With our extensive global network and historically leading position asrecruitment consultancy to Japanese corporations, we have access toan unrivaled pool of bilingual Japanese and foreign professionals.Our professional consultants are experts in a range of Industries andfunctions and all have extensive multicultural experience.Based on JAC’s unique history, culture and market strength, JACInternational was founded to provide dedicated support to ourmultinational corporate clients in Japan.

JAC International Co., Ltd. is a wholly owned subsidiary of JAC Recruitment. Co., Ltd.