

Growth Marketing Manager

Job Information

Recruiter
JAC International Co., Ltd.

Hiring Company
M&A SaaS

Job ID
1619549

Industry
Other

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
7 million yen ~ 9 million yen

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General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Business Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

We are seeking a dynamic marketing professional to lead and execute end-to-end campaigns and events in Japan, with a strong focus on driving marketing-qualified leads (MQLs) and generating business opportunities. This role requires a high degree of autonomy, managing multiple projects and priorities with minimal supervision.

The Marketing Manager will develop and implement creative strategies that resonate with local audiences while aligning with global objectives and supporting sales revenue targets. Collaboration with sales teams will be essential to refine targeting, segmentation, and messaging that fuel pipeline growth.

Key responsibilities include managing vendor and event organizer relationships, overseeing venue sourcing, branded merchandise, and collateral production. The role also involves partnering with APAC and global teams to support strategic initiatives and share best practices, as well as localizing global content and communications for Japanese audiences across media outreach and digital channels.

The successful candidate will track and report on campaign performance, providing actionable insights and recommendations for optimization. Additionally, they will manage the regional marketing budget, ensuring efficient allocation

of resources to maximize impact.

Employee Benefits:
Social health insurance
Pension
Annual leave

Required Skills

- Minimum 7?10 years of experience in marketing, events, or project management
- Strong understanding of both traditional and digital marketing channels
- Proficiency in CRM systems (preferably Salesforce) and marketing automation tools
- Solid grasp of demand generation, lead scoring, and campaign analytics
- Excellent project management skills with a track record of delivering results within a budget
- Analytical mindset with attention to detail and process orientation
- Efficient in AI marketing tools
- Digital fluency in Microsoft Office, Google platforms, and design tools (Adobe Suite, Canva)
- Experience in B2B software, finance, or professional services marketing
- Strong communication and stakeholder management skills
- Highly autonomous, proactive, and resourceful
- Fluent in written and spoken English and Japanese; fluency in Chinese or Korean would be a plus
- This role requires occasional travel and may involve working after hours or on weekends to support events as needed

Company Description

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We provide specialized proactive recruitment support tomultinational clients who are setting up new operations or areexpanding existing business and seeking further growth in theJapanese market.As the first Japanese recruitment company to set up operations in theUK in 1975, understanding foreign cultures is second nature to us.With our extensive global network and historically leading position asrecruitment consultancy to Japanese corporations, we have access toan unrivaled pool of bilingual Japanese and foreign professionals.Our professional consultants are experts in a range of Industries andfunctions and all have extensive multicultural experience.Based on JAC’s unique history, culture and market strength, JACInternational was founded to provide dedicated support to ourmultinational corporate clients in Japan.

JAC International Co., Ltd. is a wholly owned subsidiary of JAC Recruitment. Co., Ltd.