



Trade Marketing Specialist, RTD

Shape trade execution for a global brand

Job Information

Recruiter

[Cornerstone Recruitment Japan K.K.](#)

Hiring Company

Confidential International Consumer Company

Job ID

1619187

Division

Consumer and Retail

Industry

Food and Beverage

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 9 million yen

Salary Bonuses

Bonuses included in indicated salary.

Work Hours

Standard 8-hour workday; details at interview

Holidays

Weekends, public holidays and annual leave

Refreshed

October 27th, 2026 09:41

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 25%)

Minimum Japanese Level

Fluent Level

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

About the role

Join an international company and help grow its business in Japan.

Responsibilities

- Develop and execute plans for the Japanese market
- Build strong relationships with customers, partners and internal stakeholders
- Manage revenue, budget, forecasts and KPIs
- Identify growth opportunities and coordinate cross-functional execution
- Monitor and report market and competitor developments

The company name is confidential and will be shared during the initial discussion.

Required Skills

Requirements

- trade marketing and customer activation
 - Strong Japanese communication and stakeholder management skills
 - Business English is preferred
 - Commercially minded, proactive and comfortable working independently
 - Current permission to work in Japan
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Company Description