



PR/120537 | Marketing Manager, Medical Device & Technology

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1618560

Industry

Retail

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

October 20th, 2026 10:25

General Requirements

Minimum Experience Level

Over 10 years

Career Level

Mid Career

Minimum English Level

Fluent Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

We are looking for a Marketing Manager to join a leading Medical Device and Technology company.

Responsibilities

- Develop and execute local marketing plans in line with regional strategy and business goals.
- Adapt regional campaigns to fit the local market and customer needs.
- Identify market trends, customer insights, and growth opportunities.
- Plan and run marketing campaigns across online and offline channels.
- Organize product launches, customer events, workshops, webinars, congresses, and exhibitions.
- Work closely with the sales team to generate leads and support business growth.
- Create marketing materials such as presentations, brochures, and sales tools.

- Manage digital marketing activities including email campaigns, CRM, social media, webinars, and content marketing.
- Track campaign performance and marketing effectiveness.
- Manage marketing budget, external agencies, and vendors.
- Collaborate with regional and cross-functional teams to achieve business objectives.

Requirements

- Bachelor's degree in Marketing, Business Administration, Communications, or a related field.
- MBA or Master's degree in Marketing is preferred.
- More than 5 years of marketing experience, preferably in Medical Devices, Healthcare or Life Sciences,
- Experience in marketing campaigns, event management, lead generation, and digital marketing.
- Experience working closely with sales teams and external agencies.
- Strong communication, project management, and stakeholder management skills.
- Familiar with CRM, digital marketing tools, and marketing automation platforms.
- Proactive, customer-focused, and able to manage multiple projects at the same time.
- Good command of English.

Additional Information

- Local travel is required, with occasional regional travel.
- Flexibility to support customer events and marketing activities outside regular office hours when needed.

About the Company

Our client is a leading global Medical Technology company, providing innovative healthcare solutions and advanced technologies that support healthcare professionals and improve patient outcomes worldwide.

If you are interested, click APPLY NOW. Please note that only shortlisted candidates will be contacted due to the high number of applicants. Thank you for understanding.

#LI-JACTH

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Company Description