

【800 ~ 1200万円】E commerce Manager

ピュア・フィッシング・ジャパン株式会社での募集です。 EC運用のご経験のある方...

Job Information

Recruiter
JAC Recruitment Co., Ltd.

Hiring Company
ピュア・フィッシング・ジャパン株式会社

Job ID
1617488

Industry
Other (Distribution, Retail, Logistics)

Company Type
International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
8 million yen ~ 12 million yen

Work Hours
09:30 ~ 17:30

Holidays
【有給休暇】初年度 10日 4か月目から 【休日】完全週休二日制 土 日 祝日 GW 年末年始

Refreshed
November 12th, 2026 04:00

General Requirements

Career Level
Mid Career

Minimum English Level
Fluent Level

Minimum Japanese Level
Native Level

Minimum Education Level
High-School

Visa Status
Permission to work in Japan required

Job Description

【求人No NJB2417463】
This is a great opportunity for a highly motivated and action driven E commerce marketer. You will work within the dynamic and fast paced Japan Sales Team as E commerce Manager owning the direction presentation and integrity of an E commerce account and Owned D2C platform with selection of leading brands in the Pure Fishing Portfolio.
This role will be responsible for delivery the commercial results of our overarching e commerce strategy（revenue growth margin performance） along with consumer traffic metrics. The core KPI's will be revenues margins and consumer traffic.

Reporting to the Country manager Japan as well as related E commerce person this important role is responsible for:

Deliver and optimise the execution of Digital channel strategy
D2C platform management
B2B platform management
E commerce channel management
advertising SEO product marketing digital platforms management trade marketing and reporting.
Collaborating with Brand Development Management Marketing and other stakeholders to develop manage and maximise present and future
opportunities.
Collaborate with other key stakeholders to develop and present effective GTM programs tailored to core consumer set relevant to each brand.
Work collaboratively across all key business functions with an emphasis on the sales organisation.

Required Skills

Requirements:
- +7 years E commerce sales experience prior experience with Shopify and Amazon required
- Experience in a global business environment working cross functionally with product sales logistics and leadership.
- Products related to fishing and camping are preferred.

Company Description

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