



## 【800～1200万円】E commerce Manager

ピュア・フィッシング・ジャパン株式会社での募集です。EC運用のご経験のある方...

### Job Information

#### Recruiter

JAC Recruitment Co., Ltd.

#### Hiring Company

ピュア・フィッシング・ジャパン株式会社

#### Job ID

1617488

#### Industry

Other (Distribution, Retail, Logistics)

#### Company Type

International Company

#### Job Type

Permanent Full-time

#### Location

Tokyo - 23 Wards

#### Salary

8 million yen ~ 12 million yen

#### Work Hours

09:30 ~ 17:30

#### Holidays

【有給休暇】初年度 10日 4か月目から 【休日】完全週休二日制 土 日 祝日 GW 年末年始

#### Refreshed

October 15th, 2026 17:48

### General Requirements

#### Career Level

Mid Career

#### Minimum English Level

Fluent Level

#### Minimum Japanese Level

Native Level

#### Minimum Education Level

High-School

#### Visa Status

Permission to work in Japan required

### Job Description

#### 【求人No NJB2417463】

This is a great opportunity for a highly motivated and action driven E commerce marketer. You will work within the dynamic and fast paced Japan Sales Team as E commerce Manager owning the direction presentation and integrity of an E commerce account and Owned D2C platform with selection of leading brands in the Pure Fishing Portfolio.

This role will be responsible for delivery the commercial results of our overarching e commerce strategy ( revenue growth margin performance ) along with consumer traffic metrics. The core KPI's will be revenues margins and consumer traffic.

Reporting to the Country manager Japan as well as related E commerce person this important role is responsible for:

Deliver and optimise the execution of Digital channel strategy

D2C platform management

B2B platform management

E commerce channel management

advertising SEO product marketing digital platforms management trade marketing and reporting.

Collaborating with Brand Development Management Marketing and other stakeholders to develop manage and maximise present and future opportunities.

Collaborate with other key stakeholders to develop and present effective GTM programs tailored to core consumer set relevant to each brand.

Work collaboratively across all key business functions with an emphasis on the sales organisation.

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## Required Skills

Requirements:

- +7 years E commerce sales experience prior experience with Shopify and Amazon required
- Experience in a global business environment working cross functionally with product sales logistics and leadership.
- Products related to fishing and camping are preferred.

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## Company Description

アブガルシア、パークレー、ペン、サベージギア、ブラノ、ハーディ各ブランドの釣用品の企画・製造・輸入及び国内販売