

【800 ~ 1500万円】Data Driven Experience Manager（CDO）

日本ロレアル株式会社での募集です。 CRM・SFA・MAのご経験のある方は歓迎...

Job Information

Recruiter
JAC Recruitment Co., Ltd.

Hiring Company
日本ロレアル株式会社

Job ID
1617445

Industry
Daily Necessities, Cosmetics

Company Type
International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
8 million yen ~ 15 million yen

Work Hours
09:00 ~ 17:45

Holidays
【有給休暇】入社月により初年度日数異なります 【休日】完全週休二日制 土 日 祝日 GW 夏季休暇 年末年始 入社初年度 ...

Refreshed
November 26th, 2026 23:00

General Requirements

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

【求人No NJB2416426】
★Key Job Accountabilities 主要職務
At L'Oreal Data Driven Experience（DDX）represents an evolution of traditional CRM.
It is the strategic discipline of providing every consumer with the best possible personalized experience across all touchpoints powered by a robust data foundation.

As the DDX Manager within the DDX team
you will be part of the Japan CDO（Chief Digital Officer）organization ・ a key Corporate function responsible for leading the group's digital transformation. In this role you will be a key driver in operationalizing the DDX vision across the market. Working in close partnership with the Country DDX Director you will bridge the gap between high level strategy and market wide execution. Your mission will span from accelerating the acquisition and activation of 1P/2P data to scaling best practices across all divisions and optimizing business growth through data driven insights.

In this role you will act as the Guardian of DDX governance ensuring that while we push the boundaries of Growth Hacking and MarTech innovation we remain steadfast in data privacy and compliance. We are looking for a resilient agile leader who can navigate complexity simplify the chaotic and empower our brands to deliver exceptional consumer value through the power of data.

1. Strategic Implementation:
In close partnership with the Country DDX Director implement and operationalize the country DDX strategic framework focusing on 1P/2P data acquisition and executing a collaborative roadmap across all divisions.

2. Business Excellence Optimization:
Drive the Share Scale agenda by consolidating best practices and templatizing high performing consumer journeys to maximize operational efficiency and business impact.

3. Data Driven Insights Consumer Excellence:
Partner with Analytics CMI and Brand site teams to centralize/standardize KPIs and translate complex data into actionable growth hacking strategies high potential audience activation and optimized consumer journeys.

4. Governance System Guardianship:
Act as the Guardian of DDX governance ensuring data privacy compliance managing CRM vendor relationships and overseeing the stable operation of core CRM systems.

5. Community Animation Upskilling:
Lead and empower the local DDX community by facilitating knowledge exchange and providing upskilling opportunities to drive excellence across the organization.

Required Skills

◇Must Have Aspects 必須項目
・Proven CRM experience within the cosmetics industry or a similar consumer centric sector.
・Operational knowledge of MarTech tools specifically Salesforce Marketing Cloud（SFMC）CDP and LINE ecosystem.
・Strong data literacy with the ability to interpret complex data and translate it into actionable business strategies.
・Exceptional project management skills to handle multiple projects simultaneously and prioritize tasks effectively.
・Fundamental knowledge of personal information protection and data privacy regulations.
・Superior communication and presentation skills to simplify complex issues and influence cross functional stakeholders.
・High resilience and agility to prioritize and drive initiatives forward within a chaotic and fast paced environment.
・Business level English proficiency for effective collaboration in a global matrix organization.

◇Preferred qualification
・Experience both in on/offline chaneel CRM
・Experience in similar industries to Cosmetic（i.e. FMCG Luxury Beverage Automotive etc）
・Solid stakeholder management skill

Company Description

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