

Marketing Executive

Job Information

Recruiter
JAC International Co., Ltd.

Hiring Company
Logistic and Tech company

Job ID
1617161

Industry
Other

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
6 million yen ~ 8 million yen

Refreshed
October 29th, 2026 22:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Business Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

We are seeking a Marketing Executive to help drive brand awareness, customer acquisition, and driver recruitment.

Key Responsibilities:
Plan and execute marketing campaigns for users and driver partners.
Drive user and driver acquisition and retention initiatives.
Manage end-to-end campaign delivery, including testing, creative development,
reporting, and analysis.
Optimize communications across in-app notifications, email, pop-ups, and social media.
Conduct customer segmentation, KPI tracking, and competitor analysis.
Collaborate with cross-functional and regional stakeholders.

Why Join?
High ownership and visibility across the full marketing lifecycle.
Opportunity to shape strategy for the Japanese market.
Direct impact on customer growth, driver acquisition, and revenue

Employee Benefits:
According to Japanese Labor Law

Health Insurance (健康保険)
Pension Insurance (厚生年金)
Employment Insurance (雇用保険)
Workers' Compensation (労災保険)
Annual Paid Leave (有給休暇)
Maternity leave (産休) and childcare leave (育休

Required Skills

Required Qualifications
3+ years of experience in both digital and offline marketing.
Business-level Japanese and English proficiency.
Experience with Google Analytics and CRM/CMS platforms such as HubSpot.
Bachelor's degree in Marketing, Business, or a related field.

Preferred Qualifications
Experience in startups, logistics, or platform businesses.
Creative production, content development, or copywriting experience.
Multinational and multicultural work experience

Company Description

新たに日本マーケットに参入される外資系企業や、日本でさらなるビジネス拡大をお考えの外資系企業のお客様に、私たちは最適な採用サポートを提供いたします。1975年に英国初の日系人材紹介会社としてロンドンで創業し、その後シンガポール、日本、マレーシア、インドネシア、タイ、中国の7カ国 (また2011 年には香港・韓国にも拠点を新設予定) でグローバル人材紹介会社として事業を拡大してきたジェイ エイ シーは、そのバックグラウンドから、海外文化への深い理解を持ち合わせています。グローバルに事業を展開する日系人材紹介会社のリーディングカンパニーとして、私たちは他に類のない人材ネットワークから、日本人の優秀なバイリンガル人 材や外国人のプロフェッショナル人材をご提供することが可能です。幅広い業種、職種においてのエキスパートである当社のネイティブあるいはバイリンガルコ ンサルタントが皆様のパートナーとなり、適材適所で人材のご紹介をいたします。ジェイ エイ シーが築いてきた特有の歴史、文化、そしてグローバルマーケットでの強みを揺ぎない核として、日本マーケットで躍動する外資系企業のお客様のニーズにさら に的確にお答えするために、ジェイ エイ シー インターナショナルは誕生しました。私たちはアジアやヨーロッパのJAC Recruitment Group海外各社と緊密に連携を取り、お客様の真のニーズを把握した上で、最適なキャンディデイトをご紹介いたします。

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We provide specialized proactive recruitment support tomultinational clients who are setting up new operations or areexpanding existing business and seeking further growth in theJapanese market.As the first Japanese recruitment company to set up operations in theUK in 1975, understanding foreign cultures is second nature to us.With our extensive global network and historically leading position asrecruitment consultancy to Japanese corporations, we have access toan unrivaled pool of bilingual Japanese and foreign professionals.Our professional consultants are experts in a range of Industries andfunctions and all have extensive multicultural experience.Based on JAC's unique history, culture and market strength, JACInternational was founded to provide dedicated support to ourmultinational corporate clients in Japan.

JAC International Co., Ltd. is a wholly owned subsidiary of JAC Recruitment. Co., Ltd.