

Event Marketing Manager

Job Information

Recruiter
JAC International Co., Ltd.

Hiring Company
Internet technology company

Job ID
1617139

Industry
Other

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
8 million yen ~ Negotiable, based on experience

Refreshed
October 29th, 2026 22:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Business Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

Job Summary:
This role focuses on managing and supporting content creators in a live-streaming environment. Responsibilities include launching and operating revenue-generating products, organizing events and training to promote product features, analyzing market and user needs, and optimizing product performance. The position also involves planning and reviewing events, consolidating data, and contributing to product development.

Employee Benefits:
Healthcare and risk insurance
Various wellness programs
Retirement benefits
Employee assistance program
benefit-card-icon
Leaves & Important Life Events Support
Paid holidays
Annual leave/vacation

Paid sick time
Parental leaves
benefit-card-icon
Onsite catering
Nighttime taxi
benefit-card-icon
Culture & Activity
Language learning
Employee resource groups (ERG)

Required Skills

Requirements:

Bachelor’s degree or higher
1+ year experience in product operations or marketing
Strong communication, teamwork, and data analysis skills
Familiarity with internet/content platforms and live streaming
Business-level proficiency in Japanese and Chinese

Preferred:
Passion for live-streaming and entertainment industries
Experience abroad (study or work)

Company Description

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