Marketing Data Analyst

Marketing Analytics

Job Information

Recruiter
SThree K.K.

Job ID
1617121

Industry
Digital Marketing

Job Type
Temp to Perm

Location
Tokyo - 23 Wards

Salary
4.5 million yen ~ 6 million yen

Refreshed
October 29th, 2026 23:00

General Requirements

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Business Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

ABOUT THE ROLE

As a Marketing Data Analyst, you will dive deep into internal data and external data trends, be able to work on predictive simulation and modeling, for your Marketing organization to make more accurate decisions. This is a position of high ownership and customer obsession, with room to growand develop into a stronger Marketer with hands on experience offered by the company and the team's leaders.

RESPONSIBILITIES

- Build and maintain relationships with stakeholders, customers and team members
- Monitor, deep dive and analyze campaign performance metrics, conduct predictive modeling on weekly basis
- Present and explain performance insights during weekly business reviews
- Design and execute testing strategies based on data-backed decisions
- Collaborate with cross-functional teams to ensure campaign alignment
- Drive continuous improvement through data-driven optimization to deliver results

REQUIREMENTS

- Excellent native communication skills in Japanese and professional English (spoken and written).
- Strong in data analysis with relevant background, ability work beyond use of AI tools, expert in adobe analytics, excel, and other common analytics softwares, with ability to deep dive and offer marketing advice from data signals.

NICE TO HAVE

- Japanese skills a must
- Strong English skills preferred
- Experience in Marketing Data Analytics or Business Analytics a must

Company Description

Hi All, I'm currently recruiting for this position. Please click on the job title below to view the Job Description and apply to it!