

Marketing Data Analyst

Marketing Analytics

Job Information

Recruiter[SThree K.K.](#)**Job ID**

1617121

Industry

Digital Marketing

Job Type

Temp to Perm

Location

Tokyo - 23 Wards

Salary

4.5 million yen ~ 6 million yen

Refreshed

October 15th, 2026 14:26

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

ABOUT THE ROLE

As a Marketing Data Analyst, you will dive deep into internal data and external data trends, be able to work on predictive simulation and modeling, for your Marketing organization to make more accurate decisions. This is a position of high ownership and customer obsession, with room to grow and develop into a stronger Marketer with hands on experience offered by the company and the team's leaders.

RESPONSIBILITIES

- Build and maintain relationships with stakeholders, customers and team members
- Monitor, deep dive and analyze campaign performance metrics, conduct predictive modeling on weekly basis
- Present and explain performance insights during weekly business reviews
- Design and execute testing strategies based on data-backed decisions
- Collaborate with cross-functional teams to ensure campaign alignment
- Drive continuous improvement through data-driven optimization to deliver results

REQUIREMENTS

- Excellent native communication skills in Japanese and professional English (spoken and written).
- Strong in data analysis with relevant background, ability work beyond use of AI tools, expert in adobe analytics, excel, and other common analytics softwares, with ability to deep dive and offer marketing advice from data signals.

NICE TO HAVE

- Japanese skills a must
- Strong English skills preferred
- Experience in Marketing Data Analytics or Business Analytics a must

Company Description

Hi All, I'm currently recruiting for this position. Please click on the job title below to view the Job Description and apply to it!