# Marketing Coordinator

**Digital Marketing**

## Job Information

**Recruiter**
SThree K.K.

**Job ID**
1617116

**Industry**
Digital Marketing

**Job Type**
Temp to Perm

**Location**
Tokyo - 23 Wards

**Salary**
4.5 million yen ~ 5.5 million yen

**Refreshed**
November 12th, 2026 00:00

## General Requirements

**Career Level**
Mid Career

**Minimum English Level**
Business Level

**Minimum Japanese Level**
Business Level

**Minimum Education Level**
Bachelor's Degree

**Visa Status**
Permission to work in Japan required

## Job Description

**ABOUT THE ROLE**
Supporting the launch and ongoing BAU execution of a new product offering with marketing execution continuing post-launch as a sustained program. The expected result is a successfully
launched campaign with operational marketing channels (onsite, email, and creative assets) established and running beyond the initial launch window.

**RESPONSIBILITIES**
Creation and iteration of campaign creative assets, including banners and landing pages, for the new launch
Coordination and trafficking of assets across O&O channels (onsite, email, push)
Operational execution support for customer-facing touchpoints tied to the launch
Post-launch documentation and campaign performance reporting inputs
Other ad hoc project management work may be included

**REQUIREMENTS**

- 2+ years of experience in digital marketing or campaign execution
- Demonstrated experience supporting end-to-end marketing campaign workflows, from briefing through to launch
- Proficiency in Content Symphony - able to independently manage and publish digital assets and onsite content
- Proficiency in Sonar - able to independently build and launch automated email campaigns
- Working proficiency in English and Japanese for internal communications and documentation

**NICE TO HAVE**

- Familiarity with Bullseye, Weblab, Media Central, and Arborist

- Familiarity raising and coordinating Creative Development Request
- Experience working on seasonal or HVE campaign launches (e.g., Black Friday, Prime Day)

**LANGUAGES**
English: Fluent or above
Japanese: Fluent or above

## Company Description

Hi All, I'm currently looking for Marketing Coordinator who wants to develop their career further!

Please click on the job title below to view the Job Description and apply to it.