

Marketing Coordinator

Digital Marketing

Job Information

Recruiter[SThree K.K.](#)**Job ID**

1617116

Industry

Digital Marketing

Job Type

Temp to Perm

Location

Tokyo - 23 Wards

Salary

4.5 million yen ~ 5.5 million yen

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October 15th, 2026 13:57

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

ABOUT THE ROLE

Supporting the launch and ongoing BAU execution of a new product offering with marketing execution continuing post-launch as a sustained program. The expected result is a successfully launched campaign with operational marketing channels (onsite, email, and creative assets) established and running beyond the initial launch window.

RESPONSIBILITIES

Creation and iteration of campaign creative assets, including banners and landing pages, for the new launch
Coordination and trafficking of assets across O&O channels (onsite, email, push)
Operational execution support for customer-facing touchpoints tied to the launch
Post-launch documentation and campaign performance reporting inputs
Other ad hoc project management work may be included

REQUIREMENTS

- 2+ years of experience in digital marketing or campaign execution
- Demonstrated experience supporting end-to-end marketing campaign workflows, from briefing through to launch
- Proficiency in Content Symphony - able to independently manage and publish digital assets and onsite content
- Proficiency in Sonar - able to independently build and launch automated email campaigns
- Working proficiency in English and Japanese for internal communications and documentation

NICE TO HAVE

- Familiarity with Bullseye, Weblab, Media Central, and Arborist

- Familiarity raising and coordinating Creative Development Request
- Experience working on seasonal or HVE campaign launches (e.g., Black Friday, Prime Day)

LANGUAGES

English: Fluent or above

Japanese: Fluent or above

Company Description

Hi All, I'm currently looking for Marketing Coordinator who wants to develop their career further!

Please click on the job title below to view the Job Description and apply to it.