

PR/110390 | Senior Executive - Marketing

Job Information

Recruiter
JAC Recruitment India

Job ID
1616884

Industry
Other (Manufacturing)

Job Type
Permanent Full-time

Location
India

Salary
Negotiable, based on experience

Refreshed
November 24th, 2026 06:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Basic Level

Minimum Japanese Level
None

Minimum Education Level
Associate Degree/Diploma

Visa Status
No permission to work in Japan required

Job Description

1. JOB DESCRIPTION

Chennai Marketing.

Position: Executive / Sr. Executive

Department: Marketing

Location: Chennai

Employment Type: Full-Time

Educational Qualification

• Minimum: Bachelor’s degree in engineering

• Preferred: Candidates with higher or relevant educational background

Role Purpose To drive sales and marketing activities by providing technical solutions, understanding customer requirements, and supporting business growth in the assigned region.

Key Responsibilities

• Visit existing and potential customers regularly to identify requirements and build strong relationships

• Develop and manage dealer relationships, including training and performance tracking (KPIs)

• Prepare quotations, negotiate pricing, and manage delivery commitments

• Recommend suitable machine tools and solutions based on customer machining and production needs • Analyze market trends, competitor activities, and customer investment plans

• Support marketing activities such as exhibitions, open houses, and promotional events

Required Skill Sets Domain Skills

Must Have: • Minimum 3+ years of experience in machine tools / cutting tools sales

• Strong application knowledge and understanding of manufacturing processes

Good to Have:

• Experience in proposal preparation

• Hands-on exposure to CNC machine operations **Software** / **PC Skills Must Have:**

• Proficiency in Microsoft Word, Excel, and PowerPoint

Good to Have:

• Basic knowledge of IoT, jig fixtures, and machine tool peripherals

Other Skills Must Have:

• Fluency in English and Tamil

• Strong communication and interpersonal skills Good to Have:

• Knowledge of machining processes

• Hindi language proficiency (added advantage)

Experience Requirements •

Industry: Machine Tools / Cutting Tools Industry

Experience:

3+ years Exposure Required

• Sales and marketing of machine tools

• Handling high-value milling machines (including imported machines preferred)

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: https://www.jac-recruitment.in/privacy-policy
Terms and Conditions Link: https://www.jac-recruitment.in/terms-of-use

Company Description