



PR/120573 | Marketing Officer - Social Media

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1616836

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

October 13th, 2026 10:53

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Position: Marketing Officer - Social Media

Location: Bang Na

Industry: Industrial Components & Manufacturing Supply

Responsibilities

- Manage social media content on Facebook, LINE OA, and WeChat to drive brand awareness and engagement.
- Monitor and respond to customer inquiries across social channels.
- Create and coordinate marketing content, including posts, broadcasts, banners, and rich menus.

- Support marketing campaigns, promotions, and daily account management.
- Coordinate with internal teams and external agencies to achieve campaign objectives.
- Track performance, prepare reports, and suggest improvements.
- Handle other assigned tasks.

Qualifications

- Bachelor's degree in Marketing, Communication, Business Administration, or a related field.
- At least 3 years of experience in social media or digital marketing.
- Good command of written and spoken English.
- Able to manage multiple projects in a fast-paced environment.
- Creative, proactive, and up to date with marketing trends.
- Crisis communication skills are a plus.
- Proficient in Microsoft Office and Canva.
- Experience with Meta Business Suite, LINE OA Manager, and WeChat Official Account is preferred.

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Company Description