

PR/Communications Manager

Job Information

Recruiter
JAC International Co., Ltd.

Hiring Company
2 Companies

Job ID
1616221

Industry
Advertising, PR

Company Type
Large Company (more than 300 employees) - International Company

Non-Japanese Ratio
About half Japanese

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
6 million yen ~ 13 million yen

Refreshed
October 20th, 2026 02:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Daily Conversation Level (Amount Used: English usage about 25%)

Minimum Japanese Level
Native Level

Minimum Education Level
Technical/Vocational College

Visa Status
Permission to work in Japan required

Job Description

Key Responsibilities

Corporate & Business PR

- Develop and execute corporate and business PR initiatives
- Draft and distribute press releases and newsletters
- Conduct media outreach and relationship building
- Strengthen relationships with print, television, and online media
- Plan and manage press conferences, media events, and interviews

- Collaborate with PR agencies on content initiatives such as whitepapers, research reports, and media roundtables

PR Strategy & Storytelling

- Develop compelling narratives that highlight the company's products and services
- Create media angles based on market trends and industry developments
- Build strategic communication plans that strengthen brand positioning

External Partner Management

- Manage relationships with external agencies and contractors
- Provide direction and coordination across PR initiatives

Stakeholder Engagement

- Support relationship-building efforts with industry associations, government agencies, and related organizations

Required Skills

Required Qualifications

- Professional experience in Public Relations, either:
  - At a PR agency/consultancy, or
  - In an in-house corporate communications/public relations role
- Strong analytical and logical thinking skills
- Ability to quickly understand complex business models and technology concepts and communicate them clearly
- Self-starter with the ability to operate independently in a fast-paced environment
- Excellent written communication, presentation, and stakeholder management skills

Preferred Qualifications

- Experience managing client accounts within a PR agency environment
- PR or communications experience within IT, SaaS, or startup companies
- Management experience is **not required**
- English-language business experience is **not required**

Company Description