



PR/118778 | JP / EN Marketing Account Manager (Fixed-Term Maternity Cover)

Job Information

Recruiter[JAC Recruitment UK](#)**Job ID**

1614606

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

United Kingdom

Salary

Negotiable, based on experience

Refreshed

September 29th, 2026 10:35

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company Overview

A company in the digital marketing industry is hiring for a Marketing Account Manager position. The organisation provides digital marketing services for businesses targeting the Japanese market and works closely with agency partners and clients to deliver tailored advertising solutions. This opportunity offers the chance to collaborate with a diverse range of clients while supporting their digital marketing objectives.

Job Description

- Support agencies and clients in improving the performance of search and display advertising campaigns through analysis and optimisation recommendations.
- Engage with agencies and clients through online, email, and face-to-face interactions to understand business objectives and challenges.
- Analyse campaign performance data, identify areas for improvement, and present actionable recommendations through proposals and meetings.

- Recommend suitable digital marketing solutions and advertising tools to help clients achieve their goals.
- Maintain accurate records of client interactions and sales activities using CRM systems and internal databases.
- Collaborate with internal and external stakeholders to develop digital marketing strategies aligned with client objectives.
- Keep up to date with advertising technologies, platform features, and digital marketing tools to support client success.

Qualifications

- 2 to 3 years of experience in digital marketing, particularly in paid media, PPC, or display advertising.
- Experience working within an advertising agency environment or managing relationships with agency partners.
- Business-level proficiency in both Japanese and English.
- Strong Excel skills, including experience with formulas, pivot tables, reporting, and large performance datasets.
- Understanding of display advertising strategy, including audience targeting, remarketing, creative optimisation, and full-funnel campaign planning.
- Experience with Yahoo! Japan Ads or LINE Ads platforms is advantageous.
- Knowledge of the Japanese market, digital trends, and broader Asian business markets is beneficial.

Benefits

- Hybrid working arrangement with flexibility to work remotely and from office locations.
- Private health insurance option.
- Office refreshments and workplace amenities.

****Unfortunately this role does not support Visa, you must have the right to work in the UK till February 2028 at least.**

****We regret that only applicants who pass the document screening process will be contacted.**

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.co.uk/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.co.uk/terms-of-use>

Company Description