



PR/096252 | Marketing Associate

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1614236

Industry

Tourism

Job Type

Permanent Full-time

Location

Vietnam

Salary

Negotiable, based on experience

Refreshed

September 22nd, 2026 10:40

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company Overview

A company in the wellness industry is hiring for a Marketing Associate position.

Job Description

- Create and manage social media content across Instagram and Facebook.
- Support email campaigns, newsletters, and CRM data management.
- Support paid advertising and website optimisation to generate leads.
- Track marketing performance across key channels and contribute to monthly reporting.

- Support member events, community initiatives, B2B materials, and KOL activities.
- Coordinate with external agencies on content and campaigns.

Qualifications

- 1 to 3 years of marketing experience.
- Strong written communication in English and Vietnamese.
- Comfortable with social media, email marketing tools, and basic reporting.
- Organised and detail-oriented with the ability to manage multiple deadlines.
- Collaborative and willing to take ownership across different marketing functions.
- Experience with Meta Ads, Canva, Figma, or CRM tools is a plus.
- Interest in wellness, community, or lifestyle brands is a plus.

#LI-JACVN

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Company Description