



PR/096253 | Marketing Manager

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1614131

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

September 22nd, 2026 10:18

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client, a leading regional distributor and retailer of mobile phones, IT products, and consumer electronic, is hiring for Marketing Manager to lead regional marketing initiatives and drive brand awareness across APAC region.

Key Responsibilities:

- Develop and execute regional marketing strategy that supports brand positioning, market penetration, and revenue growth across APAC.
- Drive end-to-end digital strategies across paid media, SEO/ SEM, CRM, website optimization, and marketing automation
- Collaborate with sales and product teams to supports distributors, retailers, and partners through integrated channel marketing programs
- Conduct market research and stay informed on industry trends to identify growth opportunities, customer insights, and competitive intelligence.

- Lead regional marketing strategy and media relations to build brand visibility and industry authority

Requirements:

- Bachelor's degree in Marketing, Communications, Business or related field.
- Minimum 8+ years of experience in mobile, electronics distributions, or consumer tech
- Comfortable to travel across the region
- Good communication skills with min 3 years of people management experience

Interested applicant, please click [APPLY NOW](#)

Jennifer Maria Hardicar
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#LI-JACSG
#countrysingapore

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Company Description