

PR/096253 | Marketing Manager

Job Information

Recruiter
JAC Recruitment Singapore

Job ID
1614131

Industry
Digital Marketing

Job Type
Permanent Full-time

Location
Singapore

Salary
Negotiable, based on experience

Refreshed
November 3rd, 2026 06:00

General Requirements

Minimum Experience Level
Over 6 years

Career Level
Mid Career

Minimum English Level
Fluent Level

Minimum Japanese Level
None

Minimum Education Level
Associate Degree/Diploma

Visa Status
No permission to work in Japan required

Job Description

Our client, a leading regional distributor and retailer of mobile phones, IT products, and consumer electronic, is hiring for Marketing Manager to lead regional marketing initiatives and drive brand awareness across APAC region.

Key Responsibilities:

- Develop and execute regional marketing strategy that supports brand positioning, market penetration, and revenue growth across APAC.
- Drive end-to-end digital strategies across paid media, SEO/ SEM, CRM, website optimization, and marketing automation
- Collaborate with sales and product teams to supports distributors, retailers, and partners through integrated channel marketing programs
- Conduct market research and stay informed on industry trends to identify growth opportunities, customer insights, and competitive intelligence.

- Lead regional marketing strategy and media relations to build brand visibility and industry authority

Requirements:

- Bachelor’s degree in Marketing, Communications, Business or related field.
- Minimum 8+ years of experience in mobile, electronics distributions, or consumer tech
- Comfortable to travel across the region
- Good communication skills with min 3 years of people management experience

Interested applicant, please click APPLY NOW

Jennifer Maria Hardicar
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R1987984

#LI-JACSG
#countrysingapore

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Company Description