



PR/096224 | TikTok Operations Manager

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1612803

Industry

Other (Trade)

Job Type

Permanent Full-time

Location

Vietnam

Salary

Negotiable, based on experience

Refreshed

September 29th, 2026 08:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Basic

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

We are seeking an experienced TikTok Operations Manager to drive the growth and performance of the TikTok e-commerce business in Vietnam.

Responsibilities

- Manage daily TikTok Shop operations and sales performance.
- Develop content, promotional, and advertising strategies.
- Work with KOLs/KOCs and influencers to increase brand awareness and sales.
- Monitor performance data and optimize business operations.
- Stay updated on TikTok trends and market developments.

Requirements

- At least 2 years of experience operating TikTok Shop independently.
- Chinese language proficiency is required.
- Strong knowledge of TikTok Ads and e-commerce operations.
- Experience in beauty or cosmetics product is preferred.
- Strong analytical and communications skills.

About the Company

Our client is a growing cosmetics company specializing in beauty and personal care products. With a strong focus on e-commerce and social commerce channels.

#LI-JACVN

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.vn/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.vn/terms-of-use>

Company Description