



Bilingual Japanese/English Content Generator

会長直下で業務を支える役員補佐として、経営の意思決定や事業運営を間近で経験できる

Job Information

Hiring Company

[Housing Japan K.K.](#)

Subsidiary

ハウジングジャパン株式会社

Job ID

1611575

Division

Marketing

Industry

Real Estate Brokerage, Management

Company Type

Small/Medium Company (300 employees or less)

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Minato-ku

Train Description

Hibiya Line, Kamiyacho Station

Salary

5 million yen ~ 8 million yen

Work Hours

9:30 ~ 18:30

Holidays

土日祝

Refreshed

September 24th, 2026 14:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Fluent (Amount Used: English usage about 75%)

Minimum Japanese Level

Fluent

Minimum Education Level

High-School

Visa Status

Permission to work in Japan required

Job Description**Bilingual Content Generator**

Location: Tokyo

Languages: Japanese & English

We are looking for a **strong bilingual writer** with exceptional writing and storytelling skills in both Japanese and English.

The ideal candidate will have professional experience in **journalism, media or content writing**, with a proven ability to create **original, engaging, hand-written content** for a real estate, finance or investment business.

Responsibilities

- Develop and manage the **content strategy and content calendar**.
- Generate unique, original and engaging content in Japanese and English.
- Research and write articles, market content and website copy.
- Use strong **storytelling skills** to communicate ideas, insights and expertise.
- Publish and manage content using **WordPress**.
- Apply SEO principles while maintaining the quality, originality and integrity of the writing.
- Stay informed of developments in **GEO and AI search**, adapting content strategies and practices as requirements evolve.
- Use **Google Search Console, GA4 and Semrush** to monitor performance and identify content opportunities.
- Assist with other **tasks of the Marketing Department** as required.

Required Skills**Requirements**

- **Exceptional writing, editing and storytelling skills in both Japanese and English.**
 - Proven professional experience in **journalism, media or content writing**.
 - Proven experience developing and implementing a **content strategy**.
 - Experience in **real estate, finance or investment**.
 - Proficient in **WordPress, Google Search Console, GA4 and Semrush**.
 - Strong understanding of **SEO and keyword research**.
 - Willingness and ability to **adapt to the evolving requirements of GEO and AI-powered search**.
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Company Description