



PR/120350 | Marketing Manager (B2B Marketing Agency)

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1611376

Industry

Amusement, Entertainment

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

September 8th, 2026 10:38

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Daily Conversation

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Marketing Manager (B2B Marketing Agency)

Hybrid Working | Bangkok (Near BTS)

Salary: Up to 70,000 THB/Month

Working Hours: Mon–Fri, 09:00–18:00 (office based)

Job Descriptions:

- Develop marketing strategies and proposals for clients
- Manage Digital Marketing, social media, PR, Content Marketing, and Event projects
- Plan and oversee campaign execution, budgets, and KPIs
- Manage advertising platforms and marketing automation channels
- Conduct market, competitor, and campaign performance analysis
- Lead and mentor marketing team members
- Coordinate with clients and internal stakeholders
- Manage multiple projects and ensure timely delivery

Qualifications:

- Bachelor's degree in marketing, Business, Communications, or a related field
- Minimum 5 years of experience in Marketing
- At least 2 years of leadership or team management experience
- Experience managing campaigns, budgets, KPIs, and teams
- Strong strategic planning, execution, and analytical skills
- Good command of English is an advantage
- Japanese language skills would be a plus

Benefits:

- Health insurance
- Business trip allowance
- Transportation allowance
- Mobile phone allowance
- Annual leave: 10 days/year (after 1 year)

If you are interested, click **APPLY NOW**. Please note that only shortlisted candidates will be contacted due to the high number of applicants.

#LI-JACTH

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Company Description