



UX/UI Designer

Inbound tourism startup company

Job Information

Hiring Company

Mediabound K.K

Job ID

1611152

Industry

Tourism

Company Type

Small/Medium Company (300 employees or less)

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

3.5 million yen ~ 6 million yen

Work Hours

In accordance with company regulations

Holidays

In accordance with company regulations

Refreshed

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General Requirements

Career Level

Entry Level

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

High-School

Visa Status

Permission to work in Japan required

Job Description

«Job Description & Position Highlights»

- Responsibilities range widely and work across multiple brands and industries
- The rewarding opportunity to shape the brand's future by implementing initiatives and ideas that directly drive sales and business growth
- Join a rapidly growing company that brings Japanese culture to the world, where you can also take on challenges with new brands and business ventures
- Enjoy significant autonomy and clear career advancement opportunities; depending on your performance, you can even aim to become a business unit leader

【Job Responsibilities】

Great design isn't just about making things look good.

It's about creating experiences that people remember.

Mediabound is one of Japan's fastest-growing tourism and cultural experience companies, operating multiple brands that serve international customers from around the world. As we continue to expand, we are investing heavily in our digital presence and customer experience.

We're looking for a talented UX/UI Designer to help shape the online experience across our growing portfolio of brands.

This is an opportunity to work on a diverse range of projects—from e-commerce stores and tourism websites to corporate branding and digital experiences that reach customers globally.

< What You'll Do UX/UI Design >

- Design intuitive and engaging user experiences
- Create wireframes, mockups, and prototypes
- Improve customer journeys and conversion funnels
- Conduct user-focused design improvements

1 . Website Design:

- Design and optimize company websites
- Create landing pages for new products and experiences
- Improve usability and overall user experience
- Collaborate with developers and marketing teams

2 . E-Commerce Design:

- Design and optimize Shopify storefronts
- Improve product pages and shopping experiences
- Create high-converting checkout flows
- Enhance customer engagement and retention

3 . Brand & Visual Design:

- Maintain design consistency across brands
- Develop visual assets and digital content
- Support marketing campaigns and product launches
- Help strengthen brand identity across digital channels

4 . Collaboration:

- Work closely with leadership, marketing, operations, and development teams
- Translate business objectives into effective digital experiences
- Participate in strategic discussions around growth and customer experience

< Career Growth >

As the company continues to expand, high-performing team members may have opportunities to grow into:

- Senior UX/UI Designer
- Design Lead
- Creative Director
- Digital Product Manager
- Head of Design

< Why This Role Is Exciting >

You'll have the opportunity to work across multiple brands and industries rather than being limited to a single product.

One day you may be designing a Shopify store for a growing denim brand.

The next day you may be redesigning a tourism website visited by travelers from around the world.

Your work will directly influence customer experiences, conversion rates, and brand growth.

< About Mediabound >

Mediabound is one of Japan's fastest-growing inbound tourism and experience companies.

Our mission is:

To preserve Japanese culture and transform it into world-class entertainment.

We operate a diverse portfolio of businesses, including:

- Daruma Jeans
- Zen Arts & Crafts Studios
- Matcha Making Experiences
- Kintsugi Workshops
- Ring Making Experiences
- Chopsticks Making Experiences
- Shinjuku Sumo Club
- Traveling Tokyo
- Traveling Kyoto
- Traveling Osaka

As our brands continue to grow, we are investing heavily in our e-commerce and direct-to consumer business.

< Our Values >

-Speed is King - We move quickly and execute decisively.

-Customer Obsession - We create exceptional customer experiences.

-Professionalism and Class - We maintain high standards in everything we do.

-Relentless Perseverance - We solve problems and never give up.

If you're excited about growing brands, driving online sales, and helping build the future of Japanese culture-focused businesses, we'd love to hear from you.

【Employment Type】

Permanent employee

【Salary】

¥300,000 – ¥500,000 per month

*Based on experience, performance, and qualifications.

【Working Hours】

In accordance with company regulations

【Work Location】

In accordance with company regulations

【Holidays & Leave】

- Paid leave
- Public holidays off

【Benefits & Welfare】

- Social Insurance
- Employment Insurance
- Workers' Compensation Insurance
- Transportation expenses fully covered
- Significant career advancement opportunities

Required Skills

We're looking for designers who combine creativity with business thinking!

【Required Qualifications】

- Business-Level Japanese
- Business-Level English

【Preferred Qualifications】

- Experience in UX/UI Design
- Experience designing websites and digital products
- Experience with Shopify or e-commerce platforms
- Experience using Figma, Adobe Creative Suite, Sketch, or similar tools
- Knowledge of conversion optimization and customer experience design
- Understanding of responsive design and mobile-first experiences

【Ideal Candidate Profile】

- Passionate about user experience
- Highly creative and detail-oriented
- Comfortable working in a fast-paced environment
- Strong communicators and collaborators
- Interested in creating meaningful digital experiences

Company Description