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JAC Recruitment Thailand

PR/120305 | Affiliate KOL and Live Specialist

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1609916

Industry

Healthcare, Nursing

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

September 1st, 2026 10:43

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Affiliate KOL & Live Specialist

Salary: 40,000 - 60,000 THB/month + Attractive benefits

Working Hours: Monday to Friday, 09:00 AM – 06:00 PM

Location: Nonthaburi / Bangkok Area

About the Role

Our client, a growing consumer products company, is seeking an experienced Affiliate KOL & Live Specialist to drive influencer partnerships, affiliate campaigns, and live-commerce activities across digital channels.

Key Responsibilities

- Develop and manage KOL, influencer, and affiliate partnerships.
- Recruit and onboard new affiliate and KOL partners.
- Plan and execute affiliate, KOL, and livestream campaigns.
- Monitor campaign performance and optimize ROI.
- Manage budgets, promotions, and campaign reporting.
- Collaborate with internal teams and external partners to achieve business objectives.

QualificationsMust Have

- Bachelor's degree in Marketing, Business Administration, Communications, or related field.
- Minimum 5 years of experience in Affiliate Marketing, KOL/Influencer Marketing, Digital Marketing, or related areas.
- Strong understanding of affiliate, influencer, and livestream marketing. Experience analyzing campaign performance and marketing KPIs.
- Good command of English.

Preferred

- Experience in FMCG, consumer products, beauty, wellness, healthcare, or e-commerce industries.
- Experience managing TikTok, Shopee, Lazada, Facebook, or Instagram campaigns.

Benefits

- Provident Fund
- Health & Accident Insurance
- Annual Bonus
- Annual Salary Increment
- Annual Health Check-up
- Annual Leave
- Birthday Leave & Gift Employee
- Product Discount
- Company Trip

Interested applicants, please click **APPLY NOW**. Only shortlisted candidates will be contacted due to the high volume of applications.

#LI-JACTH

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Company Description