

PR/161025 | Communication Manager (Top heavy industry)

Job Information

Recruiter
JAC Recruitment Malaysia

Job ID
1609874

Industry
Industrial Facilities

Job Type
Permanent Full-time

Location
Malaysia

Salary
Negotiable, based on experience

Refreshed
November 10th, 2026 04:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Fluent Level

Minimum Japanese Level
None

Minimum Education Level
Associate Degree/Diploma

Visa Status
No permission to work in Japan required

Job Description

Company Overview:

- Our client is one of the world leading industrial and engineering company.

Job Description:

1)Communication Strategy

- Develop communication plans that support business and company goals.
- Ensure all communications are consistent with the company's brand and values.
- Tailor messages for different audiences.

2. Public Relations (PR)

- Prepare press releases, media materials, and corporate announcements.
- Manage media inquiries and interviews.
- Support crisis communication and reputation management.

3. Content Development

- Create and manage content for newsletters, social media, presentations, case studies, and other communication materials.
- Ensure content is accurate, engaging, and aligned with company messaging.
- Work with designers and other teams on communication campaigns.

4. Internal Communications

- Support communication between management and employees.
- Develop employee communications such as announcements and newsletters.
- Organize town halls, CSR activities, and employee engagement initiatives.

5. Digital & Social Media

- Manage the company's social media channels.
- Develop content to increase brand awareness and engagement.
- Monitor online feedback and communication trends.

6. Stakeholder Management

- Act as the communication focal point for partners, dealers, vendors, and other stakeholders.
- Share business updates and company achievements with key audiences.

7. Reporting & Analytics

- Measure the effectiveness of communication campaigns and activities.
- Analyze data and recommend improvements.
- Provide communication performance reports to management.

8. Cross-Functional Collaboration

- Work closely with Marketing, Sales, HR, and other teams to ensure consistent messaging.
- Support additional communication-related projects as required.

Job requirements

- Bachelor's Degree in Communications, Public Relations, Marketing, or a related field.
- Minimum 3-5 years of experience in Communications, Public Relations, Corporate Communications, or a related role.
- Excellent stakeholder management and interpersonal skills.
- Strong organizational and project management abilities.
- Experience creating communication materials such as newsletters, presentations, social media content, and press releases.
- Familiar with social media platforms, digital communication tools, and analytics.
- Ability to manage multiple projects and work with cross-functional teams.
- Strong problem-solving and crisis communication skills.

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Company Description