



PR/097581 | Marketing & Communications Senior Executive - Tech

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1609814

Industry

IT Consulting

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

September 15th, 2026 09:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Native

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Title: Marketing & Communications Senior Executive - Tech

Location: Singapore

Your New Company A high-growth technology company operating across cloud infrastructure, digital platforms, and emerging technologies is seeking its first senior marketing hire to build and lead the Marketing & Communications function. With a growing regional presence and strong business momentum, the organization is looking for a strategic and hands-on leader to shape its brand, market positioning, and stakeholder engagement strategy.

Your New Role As Marketing & Communications Lead, you will be responsible for establishing and driving the company's marketing, communications, and brand strategy across regional markets.

Reporting directly to senior leadership, you will build the function from the ground up, owning everything from corporate communications and media relations to content strategy, partner marketing, events, and executive positioning. This role is ideal for someone who enjoys creating structure, influencing business direction, and balancing strategic thinking with hands-on execution.

Key Responsibilities 1. Corporate Communications & Stakeholder Engagement

- Develop and execute integrated communications strategies across customers, partners, investors, and external stakeholders.
- Advise leadership on corporate positioning, reputation management, and strategic communications.
- Build and maintain a clear, consistent brand narrative across multiple channels and audiences.

2. Media Relations & Public Relations

- Build and manage relationships with business, industry, and technology media.
- Manage external agencies and communication partners to ensure effective campaign execution.
- Develop press releases, executive articles, interviews, media briefings, and thought leadership content.
- Support senior executives in public speaking engagements, interviews, and market-facing opportunities.

3. Events & Brand Visibility

- Lead participation in industry conferences, customer events, forums, and executive networking opportunities.
- Manage sponsorships, speaking opportunities, and event activations.
- Develop event-related content, presentations, and marketing materials to maximize engagement and business impact.

4. Partner Marketing

- Develop and execute co-marketing initiatives with strategic partners and ecosystem stakeholders.
- Drive co-branded campaigns, case studies, announcements, and joint market activities.
- Coordinate stakeholder alignment and approvals across multiple organizations.

5. Content & Thought Leadership

- Own content strategy across digital channels with particular focus on LinkedIn and executive branding.
- Develop thought leadership content that translates complex business and technology topics into compelling narratives.
- Maintain editorial calendars and ensure consistency in brand voice and messaging.

6. Brand Management

- Develop and evolve brand positioning, messaging frameworks, and communication standards.
- Ensure consistency across digital, partner, event, and corporate channels.
- Support product launches, business initiatives, and corporate growth activities.

Qualifications

- Proven experience in communications, public relations, B2B marketing, corporate communications, or a related function.
- Strong exposure across multiple disciplines including communications, content, events, partner marketing, and brand management.
- Exceptional written, verbal, and presentation skills.
- Ability to simplify and communicate complex business, commercial, or technical topics effectively.
- Strong project management and stakeholder engagement capabilities.
- Comfortable operating independently in a fast-paced, growth-oriented environment.
- Experience supporting executive thought leadership, corporate reputation, or strategic communications initiatives is highly advantageous.
- Background in technology, digital services, software, cloud, telecommunications, infrastructure, cybersecurity, AI, or related sectors is preferred.
- Experience engaging enterprise customers, business partners, investors, regulators, or public-sector stakeholders is a plus.

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW** for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R25130085

#LI-JACSG
#countrysingapore

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.sg/privacy-policy>
Terms and Conditions Link: <https://www.jac-recruitment.sg/terms-of-use>

Company Description