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JAC Recruitment Vietnam

PR/096177 | E-Commerce Specialist

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1609371

Industry

Restaurant, Food Service

Job Type

Permanent Full-time

Location

Vietnam

Salary

Negotiable, based on experience

Refreshed

August 25th, 2026 11:06

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Daily Conversation

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

The E-commerce Specialist will support the growth of the company's online business, with an initial focus on building brand presence across e-commerce channels before taking ownership of e-commerce operations and performance management.

Responsibilities

- Develop and execute branding and content strategies across e-commerce platforms
- Manage product listings, online campaigns, and brand visibility
- Analyze sales and campaign performance to drive growth
- Oversee daily e-commerce operations, including platform management, order fulfillment coordination, and customer experience
- Collaborate with marketing, sales, and logistics teams to improve business performance

Requirements

- Having bachelor's degree
- Having 3-5 years of experience in E-commerce, Brand Marketing, Digital Marketing, or related fields
- Strong branding and consumer engagement experience
- Hands-on experience with e-commerce platforms (Shopee, Lazada, Tiktok Shop, Grab Dine Out, etc.)
- Understanding of e-commerce operations and performance management
- Having good English communication skills are an advantage

About the Company

An international brewery, the company is known for its beer portfolio and is expanding its footprint in Viet Nam

Location: HCMC

#LI-JACVN

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Company Description