



シンガポールの求人なら
JAC Recruitment Singapore

PR/097543 | Ecommerce Business Development Manager

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1609275

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

September 8th, 2026 07:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client, a well-known fashion company, is currently hiring for an Ecommerce Business Development Manager. This role will own and drive the regional ECommerce strategy, execution, and full P&L performance across HQ and franchise markets. The successful candidate will lead sales planning, forecasting, budgeting, and performance management across SEA and franchise markets.

Key Responsibilities

- Own the ECommerce P&L, including forecasting, budgeting, sales planning, performance tracking, and revenue growth initiatives.
- Drive commercial success through campaign planning, merchandising strategies, and alignment with marketing and product launches.
- Analyze sales, customer, market, and competitor data to identify growth opportunities and improve conversion, engagement, and profitability.

- Collaborate with Marketing, CRM, Technology, Product, Operations, and Retail teams to enhance customer experience and omnichannel initiatives.
- Translate business and customer insights into actionable strategies that optimize digital performance and user experience.
- Lead team development, cross-functional projects, and external agency management to ensure successful execution and business outcomes.

Requirements

- Bachelor's degree in Business, Marketing, or a related discipline, with 5-8 years of ECommerce experience and proven P&L ownership.
- Strong proficiency in Salesforce, GA4, Power BI, Excel, and other ECommerce analytics tools.
- Excellent stakeholder management and leadership skills, with the ability to influence cross-functional teams and senior management.
- Strong analytical and commercial acumen with experience translating data into actionable business recommendations.
- Deep understanding of ECommerce, CRO, digital marketing, and emerging technologies, including AI-driven applications.

Interested applicant, please click **APPLY NOW**

Jennifer Maria Hardicar
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R1987984

#LI-JACSG
#countrysingapore

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.sg/privacy-policy>
Terms and Conditions Link: <https://www.jac-recruitment.sg/terms-of-use>

Company Description