



※confidential求人※ Fragrance and Beauty Products Event Specialist

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Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

非公開

Job ID

1608717

Industry

Apparel, Fashion

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 8 million yen

Work Hours

09:30 ~ 18:00

Holidays

詳細は求人ご紹介時にご案内いたします。

Refreshed

August 20th, 2026 16:12

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2404128】

◆BUSINESS CONTEXT:

CHANEL Japan Fragrance Beauty Products Division aims to enhance the value of CHANEL's client experience through touchpoints across on and offline.

One of these touchpoints Events as a gateway to meeting new customers and gaining Chanel fans through the experience.

CHANEL Fragrance Beauty Products Division has conducted Pop up and department store events in the past. On top of them we aim to accelerate loyal customer events that will keep our customer's engagement and long term relationship in the future.

Looking around the market today many fashion jewelry and cosmetics brands are holding events and the way they represent themselves and generate traffic is becoming increasingly competitive. In such a situation it is very important to think strategically about how to increase our saliency by providing a unique Chanel experience and how to incorporate events within our eco system.

◆ EXISTING AND FUTURE STAKES: Areas of transformation for the future

To achieve this it is necessary to have a deep understanding of the brand and what image we want to convey to our customers while at the same time being able to think of ways to deliver that image to as many customers as possible.

At Chanel brand equity is an important metric and it is very important to design events with this in mind.

It is necessary to comprehensively manage all events including brand pop up events department store events off site events and VIP events.

As CHANEL is a people driven company it is important to collaborate closely with the Marketing Sales Education Studio and PR teams. Support from the Media Communication team is also essential for optimal brand visibility. Since events involve significant costs and logistics working closely with the Purchasing Department is a crucial aspect of the role.

It is also clear from several past results that collaboration with vendors outside the company is one of the major keys to success. It is essential to build a beneficial network both internally and externally to ensure smooth operations.

◆ RESPONSIBILITIES AND ACCOUNTABILITIES: Based on above

Impact at CHANEL

Design event plans to increase CHANEL Japan Fragrance Beauty Products Division's saliency and reach

as many new clients as possible to deliver the Chanel experience. Collaborate with internal and external audiences with an eye toward building better relationships to achieve this.

The Event Specialist is responsible for the following:

Plan event from start to finish according to requirements target audience and objectives

Negotiate and collaborate with global teams to enhance the event's success

Prepare budgets and ensure adherence

Source and negotiate with vendors and suppliers

Develop and implement actions to increase the saliency of the brand by collaborating with PR corporate team and Global Social Media Media and Artistic direction team.

Optimization of the customer journey within the event and implementation of the necessary digital solutions

Coordinate all operations

Lead promotional activities for the event

Supervise all staff (event coordinators staff caterers etc.)

Approve all aspects before the day of the event

Ensure event is completed smoothly and step up to resolve any problems that might occur

Analyze the event's success and prepare reports

Required Skills

【必須】

- ・語学スキル (TOEIC800点以上もしくはビジネス相当の英語スキル)
 - ・化粧品・ラグジュアリー業界におけるイベントの企画立案～運営経験
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Company Description

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