



Strategic Marketing Sr. Specialist (Senior Professional)

B2B Food Marketing | Japan & Korea | 6.5~13M

Job Information

Hiring Company

Cargill Japan LLC.

Job ID

1608113

Division

MARKETING (Product Line Management)

Industry

Food and Beverage

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6.5 million yen ~ 13 million yen

Salary Bonuses

Bonuses paid on top of indicated salary.

Work Hours

9:30am ~ 5:30pm JST

Holidays

In accordance with company regulations

Refreshed

September 17th, 2026 15:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

◀ Job Description & Position Highlights ▶

- Analyze food market data and consumer trends to formulate category growth strategies for Japan and South Korea

- Derive essential insights from complex data to influence sales strategies and customer decision-making
- Collaborate across multiple departments—including sales, engineering, product development, and supply chain—to drive customer strategies
- Annual salary ranging from 6.5 million to 13 million yen, plus an environment where you can leverage your proficiency in both Japanese and English to work on a global scale

【Job Responsibilities】

Strategic Marketing Sr. Specialist will apply full knowledge to develop a deep understanding of the customer, consumer trend and the market dynamics within the focused category, mainly for B2B channel to support strategic commercial decisions.

The focused categories include :

- Convenience Category - processed food, sauces and condiments, etc.
- Indulgence Category – confectioneries, ice cream, bakery etc.

In this role, you will research, analyze and validate complex and varied data sources, including macro economics, business environment, statistics and competition in the category.

< KEY ACCOUNTABILITIES >

- Triangulate channel and category data and intelligence from various sources, apply analysis and analytics, to develop category growth strategy to support sales proposals to customers in Japan and Korea
- Apply full knowledge of insights tools and methodologies to continuously improve category insights processes and activities
- Partner with customer core team members internally, across different roles such as Sales, Technical, Process-Product-Development, Product Line, Supply chain to support developing customer strategy
- Independently handle complex issues with minimal supervision, while escalating only the most complex issues to appropriate staff
- Other duties as assigned

【Employment Type】

Permanent employee

【Salary】

6.5M~13M base+ bonus

【Working Hours】

9:30am ~ 5:30pm JST

【Work Location】

In accordance with company regulations

【Holidays & Leave】

In accordance with company regulations

【Benefits & Welfare】

In accordance with company regulations

Required Skills

【MINIMUM QUALIFICATIONS】

- Bachelor's degree in a related field or equivalent experience
- Minimum of five years in strategic marketing in food industry or a consultant experience for a relevant industry
- Strong ability to make connections across disparate and complex data and insights, see the full picture and use tailored story telling techniques to influence and enable insights based decision making across diverse commercial teams.
- Fluent in Japanese and English
- Excellent skills on PowerPoint making presentations
- Willing to collaborate with others

【PREFERRED QUALIFICATIONS】

- Proficiency in using AI, and a willingness to actively adopt & learn new technologies

Company Description