



PR/110633 | Asst. Manager- Ecommerce Merchandiser

Job Information

Recruiter

JAC Recruitment India

Job ID

1607115

Industry

Retail

Job Type

Permanent Full-time

Location

India

Salary

Negotiable, based on experience

Refreshed

August 25th, 2026 05:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Title: Asst. Manager- Ecommerce Merchandiser

Location: Head Office, Gurgaon, Haryana, India.

Department: E-commerce / Digital

Reports To: Dy. Manager- Ecommerce

Role Overview:

The Assistant Manager – E-commerce Merchandiser cum Buyer will be responsible for handling end-to-end merchandising and buying activities Ecom D2C. The role involves assortment planning, product selection, internal coordination, pricing, inventory management and sales performance analysis and will be reporting into Deputy Manager Ecommerce Merchandising.

Key Responsibilities

1. E-commerce Merchandising

1. Manage the online product assortment across all digital channels.

2. Ensure accurate product information, including titles, descriptions, specifications, images, pricing, attributes, and inventory status.
3. Plan timely product and season launches in alignment with both Marketplace and Brand Website operation teams.
4. Conduct regular audits to identify content gaps, pricing errors, stock issues, and listing discrepancies.

2. Buying and Assortment Planning

1. Support the development of seasonal and category-wise buying plans.
2. Analyse historical sales, market trends, competitor activity, and customer preferences to make buying decisions.
3. Ensure buys are aligned with sales forecasts, inventory budgets, and company guidelines.

3. Inventory and Stock Management

1. Monitor inventory levels, stock cover, sell-through, ageing stock, slow-moving items, and stock-outs.
2. Minimize lost sales due to stock-outs while maintaining healthy inventory levels.

4. Reporting and Business Analysis

1. Prepare regular reports on sales, stock, sell-through, margins, availability, returns, and product performance.
2. Prepare category review presentations and business updates for management.
3. Track performance against budgets, targets, forecasts, and key performance indicators.
4. Provide actionable recommendations based on business and customer insights.

5. Cross-functional Coordination

1. Coordinate product launches and campaign execution with product & marketing teams.
2. Ensure alignment between buying plans, marketing calendars, inventory availability, and business objectives.

Qualifications & Skills

- 3- 5 years of experience in e-commerce merchandising, buying, or category management.
- Experience with marketplaces such as Amazon, Flipkart, Myntra, or own D2C.
- Strong knowledge of Excel, inventory management, pricing, and vendor negotiation.
- Good analytical, communication, coordination, and decision-making skills.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.in/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.in/terms-of-use>

Company Description