Media Partnership Manager (雑誌・出版)

雑誌・出版メディアを活用した広告企画に挑戦

Job Information

Recruiter
Cornerstone Recruitment Japan K.K.

Job ID
1606890

Industry
Advertising, PR

Company Type
Large Company (more than 300 employees) - International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
Negotiable, based on experience

Refreshed
November 13th, 2026 11:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Fluent Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

About the company

Our client is a leading global marketing communications organization with a strong presence in Japan. The company partners with major brands to solve business challenges through integrated media, creative, and strategic solutions. It values collaboration, curiosity, and attention to detail, and offers an environment where media specialists can work closely with both internal teams and external partners to build impactful campaigns.

This is a good opportunity for someone who enjoys magazines and publishing media, wants to deepen their expertise in media planning and buying, and is interested in developing new advertising solutions in both print and digital environments. The role offers a hybrid work style and the chance to contribute to a highly collaborative, client-facing team.

What the job entails

In this role, you will serve as the main point of contact for publisher-related media, using publishing and magazine content to plan and execute marketing initiatives that help clients solve brand and business challenges. You will work closely with publishers to gather the latest media information, build relationships, and identify new opportunities in both traditional and digital publishing media.

Your responsibilities will include basic media operations such as confirming inventory, costs, and insertions, as well as managing publications and revenue tracking. You will also help develop and propose new advertising ideas and digital media products that leverage publishing content. The role requires strong coordination across clients, internal teams, and external partners, along with a proactive, detail-oriented approach.

Key requirements / What we look for

- Experience in advertising-related work; agency experience preferred but not required
- Basic knowledge of media buying
- Prior work experience with publishing media or magazines
- Strong communication, collaboration, and negotiation skills
- Detail-oriented, curious, and comfortable working in a team

Company Description