



【1000～万円】Neuromodulation Filed Marketing Manager

外資系医療機器メーカーでの募集です。プロダクトマネージャー・ブランドマネージ...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

外資系医療機器メーカー

Job ID

1606087

Industry

Medical Device

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ Negotiable, based on experience

Work Hours

09:00 ~ 17:30

Holidays

詳細は求人ご紹介時にご案内いたします。

Refreshed

September 3rd, 2026 04:00

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2401963】

■POSITION SUMMARY

The Marketing Manager/Product Manager Neuromodulation is truly a Business Development Partner expected to partner with our customers who are Neurosurgeon and Neurology. The incumbent will have the functional responsibility of implementing the vision business and marketing strategy through:

■ESSENTIAL JOB FUNCTIONS

- Assist Marketing Director to define vision for the franchise's portfolio and building the associated 5 years strategy;
- Supervise future product launches so as to maximize return on investment;
- Deliver cross functional communication to leverage internal resources to achieve unit and revenue growth targets as well as start ups integrating various activities from R D health economics/reimbursement Regulatory clinical operations sales marketing to ensure industrial and commercial launch.

Major Accountabilities:

- Define strategy and vision including Business strategy Marketing strategy Clinical Reimbursement strategy Industrial strategy etc.;
 - Encourage participation to scientific congresses market/business intelligence networking in the field in particular building a network with Perfusionists community and Key Opinion Leader (KOL) ;
 - Define the associated strategy / road maps / plans for the various product lines;
 - Manage our investments: monitor and ensure execution apply appropriate processes like regular Program reviews relationship with start ups definition and follow up of appropriate dashboards/metrics proper collaboration with internal resources;
 - Coordinate and facilitate the multi functional activities around the technology development from Quality Regulatory Clinical Operations etc. to ensure a successful execution of the project;
 - Analyze and develop business cases in collaboration with Finance to assess return on investment;
 - Turn investments into Growth: define and ensure execution of the marketing plan and all required marketing activities with appropriate planning drive and excellence in execution. These marketing duties including Voice of Customer product definitions when required definition and execution of launch plans communication plans materials educational and scientific events etc.;
 - Participate in the Medical Advisory Boards to gather proper customer inputs and voice of customer during product/technology/clinical/marketing development;
 - Work with the key multi functional experts to define critical go to market parameters including reimbursement pricing segmentation target population market positioning etc. in order to maximize the growth opportunity generated by the new product launch.
 - Be Partner with sales marketing teams around the world to define and ensure excellent execution of new product launch plans according to marketing excellence standards.
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Required Skills

Experience/Professional requirement

- Minimum 5 years experience in the medical device industry including time spent in a marketing position and ideally previous participation in development and launch of a new products and capitals
 - Ability to manage existed products
 - Having the knowledge of Neuromodulation preferable
 - Marketing technical expertise (product development product launch KOL management etc.) ;
 - Ability to understand analyze and assess technical clinical and scientific results;
 - Ability to work with multi functional players (RA Clinical etc.) ;
 - Ability to use financial data;
 - Ability of strategic thinking and development of marketing strategies;
 - Ability of excellent communication / interpersonal skills;
 - Self motivation problem solving attitude quick in action good team leader.
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Company Description

ご紹介時にご案内いたします