



Marketing Executive / Specialist

Job Information

Recruiter

JAC International Co., Ltd.

Hiring Company

IT/Transport

Job ID

1605004

Industry

Logistics, Storage

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

Majority Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 8 million yen

Salary Bonuses

Bonuses paid on top of indicated salary.

Refreshed

August 25th, 2026 14:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Daily Conversation (Amount Used: English usage about 25%)

Minimum Japanese Level

Native

Minimum Education Level

High-School

Visa Status

Permission to work in Japan required

Job Description

Responsibilities

- Plan and execute marketing campaigns for users and drivers.
- Drive user/driver acquisition, retention, and engagement.
- Manage campaigns end-to-end, from testing and creative development to performance reporting.
- Optimize communications across app, email, social media, and other channels.

- Analyze customer segments, track KPIs, and monitor competitors.
 - Collaborate with cross-functional teams to align marketing efforts.
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Required Skills

Requirements

- 3+ years of digital and offline marketing experience.
- Business-level Japanese and English communication skills.
- Experience with Google Analytics and CRM/CMS tools (e.g., HubSpot).
- Bachelor's degree in Marketing, Business, or a related field.

Preferred

- Experience in startups, logistics, or platform businesses.
 - Background in project coordination, production, or copywriting.
 - Experience working in multicultural, international environments.
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Company Description