

PR/160864 | Product Management Manager - Home Appliances

Job Information

Recruiter
JAC Recruitment Malaysia

Job ID
1604929

Industry
Other (Consulting and Professional Services)

Job Type
Permanent Full-time

Location
Malaysia

Salary
Negotiable, based on experience

Refreshed
November 17th, 2026 18:00

General Requirements

Minimum Experience Level
Over 6 years

Career Level
Mid Career

Minimum English Level
Fluent Level

Minimum Japanese Level
None

Minimum Education Level
Associate Degree/Diploma

Visa Status
No permission to work in Japan required

Job Description

Company Overview
A well-established international company in the home wellness sector, known for delivering innovative lifestyle products that promote healthier and more comfortable living environments.

Job Overview
The Product Manager will drive strategic thinking and decision-making by leveraging data-driven insights from market trends, competitor benchmarking, and internal product performance. The objective is to support the development of strategic product roadmaps, new product initiatives, and continuous improvement plans to meet the company's sales and growth targets.

Key Responsibilities:

- Managing the full product lifecycle for all products in assigned categories, ensuring relevance, competitiveness, and profitability from launch to end-of-cycle.

- Lead category projects, including new launches, improvements, end-of-sales, and end-of-cycle actions to optimize portfolio performance by analyzing product sales performance and customer feedback to assess strengths, weaknesses, and improvement areas.
- Identify, evaluate, and source new products for market introduction by working closely with R&D, Procurement, suppliers, and external partners. Lead go-to market readiness to ensure timely, cost-effective, and competitive product launches aligned with business strategy and customer needs.
- Develop and execute product roadmaps by identify opportunities and product gaps to align with business direction, customer needs, and sales objectives.
- Manage the profit and loss (P&L) for assigned product categories, ensuring revenue growth, margin optimization, and cost control. Monitor financial performance, pricing strategies, and cost structures to drive sustainable profitability.
- Develop and maintain accurate sales, revenue, and demand forecasts for assigned product categories based on market demand and business objectives.
- Collaborate closely with internal departments (Marketing, Sales, R&D, Procurement, etc.) to align product strategies and gather cross-functional inputs for product initiatives.

Key Requirements:

- Bachelor's degree in Business, Marketing, Data Analytics, Entrepreneurship, Economics, or related fields.
- Professional certifications in Data Analytics or Product Management are an added advantage.
- Minimum 8 years of working experience in product strategy/management, business analysis, or strategic planning.
- Preferably experienced in household and home appliances.
- Experience working with cross-functional teams and managing stakeholder expectations.

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Company Description