Backend Tech Lead - Marketing AI SaaS

Job Information

Recruiter
Next Move K.K.

Hiring Company
Marketing AI SaaS Firm

Job ID
1603667

Industry
Digital Marketing

Company Type
Large Company (more than 300 employees)

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
Negotiable, based on experience

Refreshed
October 30th, 2026 18:00

General Requirements

Minimum Experience Level
Over 6 years

Career Level
Mid Career

Minimum English Level
Daily Conversation Level

Minimum Japanese Level
Fluent Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

As part of its next phase of growth, they are building a new AI-powered product that combines its established marketing SaaS customer base with advanced AI capabilities to redefine the customer experience.

To support this initiative, they are seeking a **technical leader** to drive the design and scaling of its AI-driven platform. This is an exciting opportunity to work closely with the CTO and VP of Engineering, shape the product architecture, make key technical decisions, and experience the thrill of rapidly scaling a product in a high-growth environment - while leveraging a modern technology stack including TypeScript, GCP, AlloyDB, and ClickHouse.

Required Skills

Requirements

Requirements

- Strong experience in server-side developing using TypeScript
- Proven expertise in architecture and system design
- Hands-on experience building and driving AI-native development practices
- Japanese language skills at N1 level or above

Desired Skills

- Experience operating and optimizing cloud services on GCP
- Experience as a Tech Lead, including defining technical direction, fostering a strong code review culture and mentoring engineers
- Understanding of sales and marketing tech domains

Company Description