



Backend Tech Lead - Marketing AI SaaS

Job Information

Recruiter

Next Move K.K.

Hiring Company

Marketing AI SaaS Firm

Job ID

1603667

Industry

Digital Marketing

Company Type

Large Company (more than 300 employees)

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Refreshed

September 3rd, 2026 23:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Daily Conversation

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

As part of its next phase of growth, they are building a new AI-powered product that combines its established marketing SaaS customer base with advanced AI capabilities to redefine the customer experience.

To support this initiative, they are seeking a **technical leader** to drive the design and scaling of its AI-driven platform. This is an exciting opportunity to work closely with the CTO and VP of Engineering, shape the product architecture, make key technical decisions, and experience the thrill of rapidly scaling a product in a high-growth environment - while leveraging a modern technology stack including TypeScript, GCP, AlloyDB, and ClickHouse.

Required Skills

Requirements

Requirements

- Strong experience in server-side developing using TypeScript
- Proven expertise in architecture and system design
- Hands-on experience building and driving AI-native development practices
- Japanese language skills at N1 level or above

Desired Skills

- Experience operating and optimizing cloud services on GCP
- Experience as a Tech Lead, including defining technical direction, fostering a strong code review culture and mentoring engineers
- Understanding of sales and marketing tech domains

Company Description