



Product Manager - Content Creator + Celebrity Platform

Unlimited PTO + English environment

Job Information

Recruiter

Next Move K.K.

Hiring Company

Content Creator Fan Platform!

Job ID

1603254

Industry

Internet, Web Services

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

Majority Non-Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ 12 million yen

Holidays

Unlimited PTO

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General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 50%)

Minimum Japanese Level

Business Level

Minimum Education Level

High-School

Visa Status

No permission to work in Japan required

Job Description

About Us

We build tools that help independent idols, wrestlers, musicians, comedians, cosplayers, and influencers talk to their fans.

Creators earn money worldwide through custom videos, direct messages, global fan clubs, and interactive chat features.

Our service generates steady revenue today. We are expanding from single-creator chats into subscription fan clubs, scalable community spaces, and AI software for fans, creators, and talent agencies. We need a bilingual Product Manager to join us early and shape the future of consumer entertainment technology.

We work in a completely English-speaking environment, however user and client facing product work requires a strong ability to communicate in Japanese.

The Role

You will report directly to the CEO while working alongside our CTO, developers, designers, marketing staff, and casting managers. You will listen to user feedback, track metrics, and guide our engineering team to ship useful software fast. This high-autonomy position lets you make major product choices and turn a Japanese app into a global brand.

What You Will Do

- Lead product vision, prioritize features, and build long-term roadmaps for our main app and upcoming projects.
- Write clear requirement documents, design logs, and decision records for designers and developers to ship regular software updates.
- Conduct research with fans, creators, talent managers, and agencies to find new feature opportunities.
- Read product metrics and user behavior figures to find growth opportunities and fix drop-off points.
- Help make and execute Go-To-Market plans for new features and whole new products.
- Use AI tools like Claude, ChatGPT, Cursor, and Windsurf to speed up research, coding, decision-making, and daily workflows.
- Create a clear, simple product planning process that scales as our team grows.

What Success Looks Like in Year One

- You launch major features that improve user experience and drive real sales growth.
- You boost key figures like user retention and everyday app activity.
- You set up clear, scalable product management processes for our growing company.
- You guide new products from simple sketches on paper all the way to real app store launches.
- You help more overseas fans support Japanese talent on our platform.

What We Offer

- 8 million to 12 million yen annual salary, with stock options and equity talk available after your trial period.
- Hybrid work setup with flexible working hours in Tokyo.
- Travel opportunities for overseas business trips, sponsored events, and international partner meetings.
- Exclusive access to top Japanese creators, celebrities, talent agencies, and entertainment companies.
- Directly work with our CEO, CTO, and founding team to define how AI transforms consumer software.

Required Skills

What You Must Have

- **5+ Years of PM Experience:** You have built and shipped software before, including apps for users in Japan.
- **Languages:** Native or business-level Japanese plus professional-level English skills.
- Full understanding of product development, software build cycles, and agile methods.
- Experience managing products side-by-side with software engineers, designers, and business stakeholders.
- Strong initiative in fast, changing environments with shifting priorities and unknown factors.
- Ability to read dashboards and product metrics to make clear choices.

- Strong hands-on leadership skills to take work far beyond basic project tracking.

Nice to Have

- Past work in music, gaming, media, fan communities, or creator economy tools.
- Hands-on app development work with iOS, Android, or Figma designs.
- Prior work experience at a tech startup or fast-growing company.
- Direct experience working with talent agencies, influencers, and entertainment companies.
- Experience launching AI features, AI workflows, or modern AI agents like Claude Code or Claude Design.
- Experience working with global development teams or making consumer software for overseas markets.

Want to hear more?

Get in touch!

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Company Description