



PR/120058 | Creative Marketing Manager

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1603117

Industry

Other (Trade)

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

July 21st, 2026 11:08

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Position: Creative Marketing Manager

Salary: THB 70,000 – 75,000 (Negotiable based on experience)

Location: Muang Thong Thani, Nonthaburi (Hybrid Working – WFH approximately 40%)

Our client is a global leader in Aquaculture Nutrition and Animal Health Solutions, specializing in innovative nutritional and health products for the aquaculture industry. The company operates across Asia and works closely with regional teams to support sustainable business growth and strengthen its market presence.

Responsibilities:

As a Creative Marketing Manager, you will lead the creative marketing function and oversee brand communication across the Asia region.

Key responsibilities include:

- * Develop and execute integrated marketing strategies to strengthen brand awareness and business growth.
- * Lead and manage the Creative Marketing team, including Graphic Designer and Creative staff.
- * Plan and oversee marketing campaigns across both online and offline channels.
- * Manage exhibitions, trade shows, booth concepts, marketing materials, and promotional activities.
- * Coordinate with regional teams, suppliers, agencies, and internal stakeholders from planning through execution.
- * Ensure brand consistency across all communication channels and marketing materials.
- * Prepare presentations, marketing proposals, and communication materials for internal and external stakeholders.
- * Monitor market trends, customer insights, and competitor activities to identify new business opportunities.
- * Manage marketing budgets, timelines, and project execution.
- * Report directly to an overseas Regional Marketing Director and collaborate with regional teams across Asia.

Qualifications:

- * Bachelor's degree in Marketing, Business Administration, Communications, or a related field.
- * At least 5 years of experience in Brand Marketing, Marketing Communications, Creative Marketing, or Regional Marketing.
- * Experience leading a marketing or creative team.
- * Strong project management and stakeholder management skills.
- * Experience managing exhibitions, events, agencies, and marketing materials.
- * Excellent communication and presentation skills in English.
- * Experience in B2B, Animal Health, Nutrition, FMCG, Healthcare, Agriculture, or related industries will be an advantage.
- * Willingness to travel overseas 1–2 times per year.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description