



Marketing Executive

Job Information

Recruiter

JAC International Co., Ltd.

Hiring Company

JAC International Recruitment

Job ID

1602694

Industry

Other (Distribution, Retail, Logistics)

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Shinagawa-ku

Salary

6 million yen ~ 8 million yen

Salary Bonuses

Bonuses paid on top of indicated salary.

Refreshed

August 12th, 2026 07:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Daily Conversation (Amount Used: English usage about 50%)

Minimum Japanese Level

Native

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

- Develop and launch marketing campaigns targeting both customers and delivery partners.
- Lead initiatives to attract, engage, and retain users and driver partners.
- Oversee the full campaign lifecycle, from planning and creative execution to performance analysis and reporting.
- Enhance customer engagement across app notifications, email marketing, social media, and other digital channels.
- Analyze customer behavior, monitor KPIs, and track market trends and competitor activity.
- Work closely with local and regional teams to deliver impactful marketing initiatives.

Required Skills

- **3+ years of hands-on experience across both digital and traditional marketing channels.**
- **Strong business communication skills in both Japanese and English.**
- **Proficiency in marketing analytics and CRM platforms, including tools such as Google Analytics and HubSpot.**
- **Bachelor's degree in Marketing, Business Administration, or a related discipline.**

Company Description