



PR/097353 | Field Marketing Manager, APAC

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1602409

Industry

IT Consulting

Job Type

Permanent Full-time

Location

United States

Salary

Negotiable, based on experience

Refreshed

July 28th, 2026 03:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

COMPANY OVERVIEW

Our client is a cybersecurity-focused technology company specializing in identity verification and fraud prevention, helping businesses mitigate online fraud and financial crime. Using advanced technologies like AI and automation, the company develops trusted identity verification and compliance solutions used by organizations worldwide.

With a growing global presence, they are expanding their team to support increasing demand from clients across a wide range of industries.

Role overview

Seeking an experienced and results-oriented B2B enterprise software marketer to lead regional marketing initiatives, drive business growth, and strengthen brand awareness across APAC.

Key Responsibilities

- Develop and execute regional marketing strategies aligned with business objectives.
- Work closely with sales, business development, partners, and global teams to drive pipeline growth and customer engagement.
- Plan and manage marketing campaigns, events, and customer engagement activities.
- Build and nurture partner marketing relationships to extend market reach.
- Manage marketing budgets, measure campaign effectiveness, and optimize performance based on data and insights.
- Create compelling content, customer success stories, and thought leadership materials.
- Report marketing results and provide recommendations to stakeholders.

Experience & Skills

- Proven success in B2B enterprise software marketing, with experience driving growth and brand visibility.
- Strong background in demand generation, account-based marketing, and event marketing.
- Data-driven mindset with the ability to analyze performance and generate actionable insights.
- Self-motivated and able to work independently while collaborating effectively across teams.
- Excellent communication and stakeholder management skills.
- Experience in high-growth technology sectors and marketing innovative software solutions is preferred.

Preferred Qualifications

- Relevant degree or equivalent experience.
- Familiarity with technology, risk, compliance, security, or related industries is advantageous.

We regret to inform that only shortlisted candidates will be notified.

Sharon Hong (R25128240)

JAC Recruitment Pte. Ltd. (90C3026)
#LI-JACSG

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Company Description