



PR/097235 | Merchandise Planning (Senior) - Fashion / Retail

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1602404

Industry

Retail

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

July 14th, 2026 10:39

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Native

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

About the Role

Our client is seeking for a commercially driven **Senior Merchandise Planner** to maximize sales, profitability, and inventory performance across retail and e-commerce channels. This role is responsible for merchandise planning, demand forecasting, inventory management, and delivering data-driven insights to support business growth. Working closely with cross-functional teams, you will optimize product assortments, pricing, and stock levels while monitoring market trends and consumer demand to drive business performance

Key Responsibilities**Merchandise Planning & Business Analysis**

- Analyze sales, inventory, and customer trends to identify opportunities and improve business performance.
- Develop merchandise plans, sales forecasts, and inventory budgets to achieve financial targets.
- Prepare reports, dashboards, and insights to support business decisions.
- Present recommendations to stakeholders and ensure data accuracy across planning processes.

Inventory Management & Forecasting

- Manage Open-to-Buy (OTB) budgets and inventory investments to optimize sales and profitability.
- Forecast demand and buying requirements using historical data, market trends, and consumer insights.
- Monitor inventory levels and stock movement to maintain healthy stock productivity.
- Support seasonal planning, product launches, replenishment, markdowns, and inventory lifecycle management.

Pricing & Commercial Strategy

- Support pricing strategies to drive revenue growth and margin performance.
- Monitor sell-through and product performance, recommending actions to maximize results.
- Evaluate category performance and identify opportunities for assortment optimization.

Cross-Functional Collaboration

- Partner with Buying, Retail, Marketing, Visual Merchandising, and Supply Chain teams to execute merchandising strategies.
- Support assortment planning aligned with customer needs and brand objectives.
- Drive continuous improvements in planning processes, reporting, and operational efficiency.

Market & Consumer Insights

- Conduct market, consumer, product, and competitor analysis to identify trends and opportunities.
- Provide actionable insights and recommendations to support business growth and merchandise performance.

Requirements

- Bachelor's degree or a related discipline.
- Minimum 2 years of experience in merchandise planning, inventory planning, retail planning, buying, or a related retail/fashion function.
- Strong analytical and numerical skills with the ability to interpret complex data and translate insights into action.
- Advanced proficiency in Microsoft Excel and Office 365 applications.
- Experience with business intelligence and reporting tools (e.g., Power BI) is an advantage.
- Strong understanding of retail KPIs, inventory management, forecasting, and merchandising principles.
- Passion for fashion, retail, and consumer trends.
- Ability to manage multiple priorities and perform effectively in a fast-paced environment.
- Excellent problem-solving, communication, and stakeholder management skills.
- Collaborative team player with strong interpersonal skills and a proactive approach.

Varick Lee
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 EA Personnel: R2197221

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 #countrysingapore

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Company Description