【Global IT Firm】 Research Manager - Imaging

Job Information

Hiring Company
International Data Corporation Japan

Job ID
1602161

Industry
Think Tank, Research Institute

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards, Shibuya-ku

Salary
Negotiable, based on experience

Work Hours
In accordance with company regulations

Holidays
In accordance with company regulations

Refreshed
November 16th, 2026 01:00

General Requirements

Minimum Experience Level
Over 6 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

≪Job Description & Position Highlights≫

- Research Manager responsible for market research and analysis in the imaging sector, as well as client proposals and team management
- Provide valuable insights to support corporate strategy and investment decisions through the latest market analysis
- Collaborate with domestic and international stakeholders at a global research firm to enhance your management skills and expertise
- In addition to a hybrid work arrangement, you can take advantage of unique leave programs such as company-wide holidays and volunteer leave

【Job Responsibilities】

< About the Role & Team >
A Manager to lead the Imaging team in Japan. In this role, he/she will have the opportunity to work on several of IDC's device programs, including personal computing devices as well as other areas. The candidate will be responsible for fieldwork interviews, analyzing data, and providing actionable recommendations to customers, including presentations and custom projects. The candidate should demonstrate the ability to ask inquisitive questions, interpret complex data from both quantitative and qualitative sources, and have strong verbal communication skills to deliver meaningful insights to customers.

< What You'll Do >

- Conduct primary research to gather data on Imaging trends while developing a network of industry contacts
- Evaluate competitive positioning in the industry and anticipate future trends and consumer behaviour
- Prepare detailed reports and presentations to communicate findings to stakeholders
- Ensure the timely and accurate delivery of all program deliverables
- Manage a small team of junior employees including goal-setting, coaching, and performance management
- Engage in marketing activities including media engagements where appropriate
- Collaborate with cross-functional teams to develop customized market models

< Why This Role Stands Out >
At IDC, your work helps shape how the world understands technology and where it goes next. You collaborate with curious, high-caliber colleagues who value rigor, integrity, and shared success. As the premier global provider of trusted technology intelligence, IDC equips business and technology leaders with the evidence they need to make confident decisions. Our insights inform strategy, investment, and innovation across industries and regions.
Recognized by IIAR as Analyst Firm of the Year for five consecutive years, IDC sets the standard for credibility and impact. With more than 1,000 analysts worldwide and a truly global perspective, we combine deep expertise with practical relevance. Here, your ideas matter, your voice is heard, and your contributions provide the insights leaders rely on every day. It is meaningful work, backed by a culture that supports growth, collaboration, and long-term career development with a globally respected brand.

< What We Offer >

- Individualized Culture: An environment where you can explore new areas outside your specialty and stay engaged with work you enjoy.
- Hybrid Working: Hybrid working with certain days in office per week/month required. (Depends on Team)
- Time-off and holidays: On top of your statutory holiday allowance and public holidays, IDC grants annually reviewed company-wide closures on 19 August (Unplug Day) and 24 December – 1 January inclusive (Global Shutdown) and a volunteering day.
- A position in a highly professional and globally respected market research and advisory firm, where initiative leading to results is rewarded.

【Employment Type】
Permanent employee

【Salary】
Based on experience and skill level

【Working Hours】
In accordance with company regulations
*Hybrid work model with occasional travel

【Work Location】
In accordance with company regulations

【Holidays & Leave】
In accordance with company regulations
*Time-off and holidays: On top of your statutory holiday allowance and public holidays, IDC grants annually reviewed company-wide closures on 19 August (Unplug Day) and 24 December – 1 January inclusive (Global Shutdown) and a volunteering day.

【Benefits & Welfare】
In accordance with company regulations

Required Skills

【What You Bring】

- Bachelor's degree or equivalent in finance/economics, statistics, or engineering with a strong understanding of economic principles and their application to market analysis
- 5+ years of work experience, preferably in the market research or technology industry. Experience or interest in the devices sector is a bonus.
- Strong Japanese written and verbal communication skills, preferably with presentation experience. Fluency in English is also required for internal communications and coordination
- Capable of conducting primary research, particularly in-person interviews and an ability to build relationships over time
- Skilled in analysing datasets with attention to detail in analysis and report preparation. Efficient in managing multiple research projects, meeting deadlines, and problem-solving while working in a team-based environment.
- Good communication skills for both internal and external. Coaching abilities to develop the skills of junior analysts
- Advanced Microsoft Excel and PowerPoint skills required

*Equal Opportunity Employer:
IDC is committed to providing equal employment opportunities for all qualified persons. Employment eligibility verification required. We participate in E-Verify.

Company Description