



CX Analytics Executive (Junior Manager)

ブリティッシュ・アメリカン・タバコ・ジャパン合同会社での募集です。 プロダクト...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

ブリティッシュ・アメリカン・タバコ・ジャパン合同会社

Job ID

1601847

Industry

Specialized Import, Export

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 7.5 million yen

Work Hours

09:30 ~ 18:00

Holidays

【有給休暇】有給休暇は入社後3ヶ月目から付与されます 初年度10日3ヶ月目から 【休日】完全週休二日制 土 日 祝日 年末年始...

Refreshed

July 9th, 2026 18:04

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2394749】

ROLE SUMMARY

The Analytics Executive JP KR is responsible for analyzing the performance of consumer experience (CX) campaigns across Japan and Korea supporting the CX Analytics Manager in driving data insights to inform strategic decisions. This role plays a pivotal part in evaluating campaign effectiveness providing insights for optimization and collaborating closely with Global Business Services (GBS) to leverage data for continuous improvement.

ACCOUNTABILITIES

- Analyze CX campaign performance identifying trends key drivers and opportunities for improvement.
 - Collaborate with GBS to ensure high quality data management and reporting enabling effective campaign evaluation.
 - Drive insights on return on investment (ROI) and net promoter score (NPS) for CX campaigns leveraging data to recommend resource allocation and future strategies.
 - Partner with internal teams to support data informed decision making focusing on optimizing consumer engagement.
 - Manage performance dashboards and other analytical tools to monitor campaign effectiveness and generate actionable insights.
-

Required Skills

EXPERIENCE SKILLS KNOWLEDGE

Essential:

- 3 5 years of experience in data analytics preferably within a consumer experience or marketing environment.
 - Proven experience with performance measurement.
 - Strong analytical skills with the ability to interpret complex data.
 - Proficiency in data analysis tools and software (e.g. SQL Tableau or similar) .
-

Company Description

紙巻たばこ製品の輸入・販売およびマーケティング・販売促進活動