

Commercial Planning Executive

> ブリティッシュ・アメリカン・タバコ・ジャパン合同会社での募集です。 プロダクト...

Job Information

Recruiter
JAC Recruitment Co., Ltd.

Hiring Company
ブリティッシュ・アメリカン・タバコ・ジャパン合同会社

Job ID
1601845

Industry
Specialized Import, Export

Company Type
International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
6 million yen ~ 7.5 million yen

Work Hours
09:30 ~ 18:00

Holidays
【有給休暇】有給休暇は入社後3ヶ月目から付与されます 初年度10日3ヶ月目から 【休日】完全週休二日制 土 日 祝日 年末年始...

Refreshed
November 13th, 2026 08:00

General Requirements

Career Level
Mid Career

Minimum English Level
Fluent Level

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

【求人No NJB2394318】
ROLE SUMMARY
What are the key objectives and expectations from this role・
Primary Responsibilities:
Translating Marketing plans into actionable items across Japan market to ensure sustainable and impactful growth.
Collaborate with various cross functional teams to translate marketing plans into actionable on the ground commercial

execution plans.
Lead the implementation and operationalization of various marketing activities where applicable.
Be the custodian of project management with tight time fencing and orchestration.
Develop and propose standardized process for granular KPI tracking for Commercial team.
Most primary point of contact in operationalizing projects across all teams.
Secondary Responsibilities:
Continuous Improvement and ad hoc support
Supporting ad hoc initiatives driven by management.
Analyze commercial processes and metrics to find opportunities for improvement.

Required Skills

ESSENTIAL
Experience Required:
Minimum 5 years work experience in areas related Brand Marketing Performance Marketing and Trade Commercial （multinational FMCG companies preferred）
Experience in project management
Brand Marketing / Performance Marketing / Trade Commercial Experience
Strong interpersonal skills
Technical / Functional / Leadership Skills Required:
Excellent reporting and presentation capabilities
High proficiency in Excel and PowerPoint
Written and spoken fluency in both Japanese and English（equally important with high proficiency level）
Analytical accurate and attention to details
Ability to operate with pace under pressure while ensuring follow ups of all action items are done on time in full.
Beneficial
Experience in POS Data Analysis
Experience in reporting and presentation to leadership team

Company Description

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