



Commercial Planning Executive

ブリティッシュ・アメリカン・タバコ・ジャパン合同会社での募集です。プロダクト...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

ブリティッシュ・アメリカン・タバコ・ジャパン合同会社

Job ID

1601845

Industry

Specialized Import, Export

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 7.5 million yen

Work Hours

09:30 ~ 18:00

Holidays

【有給休暇】有給休暇は入社後3ヶ月目から付与されます 初年度10日3ヶ月目から 【休日】完全週休二日制 土 日 祝日 年末年始...

Refreshed

August 20th, 2026 04:00

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2394318】

ROLE SUMMARY

What are the key objectives and expectations from this role •

Primary Responsibilities:

Translating Marketing plans into actionable items across Japan market to ensure sustainable and impactful growth.

Collaborate with various cross functional teams to translate marketing plans into actionable on the ground commercial

execution plans.

Lead the implementation and operationalization of various marketing activities where applicable.

Be the custodian of project management with tight time fencing and orchestration.

Develop and propose standardized process for granular KPI tracking for Commercial team.

Most primary point of contact in operationalizing projects across all teams.

Secondary Responsibilities:

Continuous Improvement and ad hoc support

Supporting ad hoc initiatives driven by management.

Analyze commercial processes and metrics to find opportunities for improvement.

Required Skills

ESSENTIAL

Experience Required:

Minimum 5 years work experience in areas related Brand Marketing Performance Marketing and Trade Commercial
(multinational FMCG companies preferred)

Experience in project management

Brand Marketing / Performance Marketing / Trade Commercial Experience

Strong interpersonal skills

Technical / Functional / Leadership Skills Required:

Excellent reporting and presentation capabilities

High proficiency in Excel and PowerPoint

Written and spoken fluency in both Japanese and English (equally important with high proficiency level)

Analytical accurate and attention to details

Ability to operate with pace under pressure while ensuring follow ups of all action items are done on time in full.

Beneficial

Experience in POS Data Analysis

Experience in reporting and presentation to leadership team

Company Description

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