



PR/096025 | Marketing Expert (B2B / Industrial Real Estate)

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1600968

Industry

Real Estate Brokerage, Management

Job Type

Permanent Full-time

Location

Vietnam

Salary

Negotiable, based on experience

Refreshed

August 18th, 2026 01:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Responsibilities

Marketing Strategy & Branding

- Develop and implement marketing strategies to promote the Industrial Park and attract foreign investors (FDI).
- Manage and strengthen the company brand in internal and international markets.
- Develop marketing messages and communication materials tailored to target markets (Japan, China, Europe, etc.).

Investment Promotion Marketing

- Support the Sales team in marketing activities to attract new tenants.
- Prepare marketing materials such as:

- o Company profile
- o Project brochures o Investment presentations
- o Promotional videos
- Manage website content and other marketing channels.

Event Management

- Plan and organize company events such as:
 - o Customer conferences
 - o Golf tournaments
 - o Ekiden events
 - o Environmental events
- Coordinate with internal departments and external agencies to execute events effectively.

Communication & Content Management

- Manage marketing materials, branding guidelines, and corporate communication.
- Ensure consistency of branding and messaging across all platforms.
- Monitor marketing performance and propose improvements.

Job Requirements

- Bachelor's degree.
- At least 2 years of experience in marketing, preferably in B2B or industrial real estate.
- Experience working with foreign investors is an advantage.
- Good command of English.
- Strong skills in communication, event management, and strategic marketing

#LI-JACVN

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.vn/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.vn/terms-of-use>

Company Description