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JAC Recruitment Singapore

PR/097314 | Marketing Manager

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1600428

Industry

Healthcare, Nursing

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

July 14th, 2026 00:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Title: Marketing Manager

Location: Singapore

About Us:

The client is a globally recognized name in precision optics and imaging technology, with a dedicated healthcare division focused on advanced ophthalmic diagnostic equipment.

This is a regional business support and management role, not a direct sales territory position. You will be the critical link between headquarters strategy and on-the-ground distributor execution across Asia — strengthening distributor performance, driving sales and marketing execution, and coordinating across internal functions to ensure the business runs smoothly and grows sustainably across the region.

Key Responsibilities:

- Support business development activities across Asian markets through close collaboration with appointed distributors.

- Contribute to regional sales and marketing strategy planning alongside APAC and global teams, consolidate market feedback and competitive intelligence to inform business decisions
- Act as a business-oriented product expert for distributors, supporting basic technical and application-related inquiries and organizing product training sessions, working closely with internal technical teams.

Qualifications:

- At least five years of relevant experience in medical devices, healthcare equipment, diagnostics, or B2B capital equipment, with direct experience working through distributors or channel partners rather than direct end-customer sales alone.
- Ability to balance hands-on operational execution with a broader strategic perspective.

Interested applicant, please click [APPLY NOW](#)

Do note that we will only be in touch if your application is shortlisted.

#LI-JACSG

#countrysingapore

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Company Description