



PR/119943 | Product Manager (Pharmaceutical Product)

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1600302

Industry

Healthcare, Nursing

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

June 30th, 2026 10:39

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client is seeking a proactive and results-oriented **Product Manager** to manage and grow assigned healthcare brands. This role will drive brand strategy execution, marketing initiatives, product launches, and cross-functional collaboration while working closely with both local and Japan-based stakeholders.

Key Responsibilities

- Take ownership of assigned product portfolios and support business growth initiatives.
- Partner with the marketing team to implement brand strategies and annual marketing plans.
- Manage the development of marketing communication materials, including digital and social media content, while ensuring compliance with local regulations and internal guidelines.
- Organize promotional campaigns and consumer engagement activities to strengthen brand visibility and increase sales performance.

- Monitor market developments, customer trends, sales results, and competitor movements to identify opportunities and recommend action plans.
- Work closely with Sales and Trade Marketing teams to ensure successful execution of campaigns across key channels.
- Track marketing expenditures and ensure budgets are utilized effectively.
- Coordinate with regional teams and R&D on new product introductions and launch activities.
- Provide regular business updates, performance analysis, and improvement recommendations to management.

Qualifications

- Bachelor's degree in Marketing or a related discipline.
- More than 3 years of experience in brand marketing, product management, or product marketing within Healthcare, Consumer Healthcare, Pharmaceutical, OTC, or related sectors.
- Strong communication skills in English for day-to-day business interactions.
- Ability to analyze data, identify trends, and translate insights into practical business actions.
- Comfortable managing multiple projects and adapting to shifting priorities.
- A collaborative team member who can work effectively across different functions, even in a lean organization.
- Proactive mindset with a willingness to explore new ideas and improve existing ways of working.
- Strong relationship-building skills with both internal stakeholders and external partners such as agencies and distributors.
- Open to handling a combination of brand marketing and trade marketing responsibilities.
- Previous experience working with regional or international stakeholders would be advantageous.

If you are interested, click **APPLY NOW**. Please note that only shortlisted candidates will be contacted due to the high number of applicants. Thank you for understanding.

#LI-JACTH

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Company Description