



PR/097296 | Senior Merchandiser - (Women's Collection, Fashion)

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1600049

Industry

Retail

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

June 26th, 2026 16:50

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Native

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Title: Senior Merchandiser - (Women's Collection, Fashion)

Location: Singapore

Your New Company A globally expanding fashion and lifestyle brand with a strong presence across retail stores and e-commerce platforms is looking to strengthen its merchandising team. The business focuses on trend-driven collections across multiple categories and operates across key markets in Asia and beyond.

Your New Role As a (Senior) Merchandiser – Women's Category, you will lead the development and execution of merchandising strategies to drive growth across multiple markets and channels. This role requires a strong balance of commercial strategy, product planning, and market insights, with close collaboration across design, planning, supply chain,

and retail teams to deliver impactful collections.

Key Responsibilities 1. Collection Planning

- Develop and execute product line strategies across footwear, bags, and accessories within the women's category.
- Build regional assortment plans and identify key seasonal items based on market insights and brand direction.
- Conduct competitor and market analysis to inform product development and improve future collections.

2. Merchandise Management

- Collaborate with product development, supply chain, and planning teams to drive best-seller creation and commercial success.
- Partner with merchandising planning teams to optimise category growth and profitability.
- Work with visual merchandising teams to enhance product presentation and maximise sales across retail and online channels.

3. Product Management

- Oversee and refine product classification structures to support accurate reporting and business analysis.

4. Pricing Strategy

- Develop and recommend pricing strategies aligned with brand positioning, margins, and market competitiveness.
- Identify gaps and opportunities within pricing architecture.

5. Seasonal Buying & Execution

- Coordinate timelines and deliverables with cross-functional teams for seasonal launches.
- Communicate merchandising strategies and key initiatives to internal stakeholders and buying teams.

6. Data Analysis & Reporting

- Analyse sales performance, identify trends and gaps, and translate insights into actionable strategies.
Analyse sales performance and conduct seasonal reviews to identify trends, gaps, and opportunities.
- Translate insights into actionable strategies to enhance future assortment planning and product mix.

7. Cross-Functional Projects

- Lead or contribute to departmental initiatives to drive product and category performance through collaboration.

Qualifications

- Degree in Fashion Merchandising, Retail, Business, or a related discipline.
Degree in Fashion Merchandising, Retail Management, Business, or a related discipline.
- Minimum 3–6 years of merchandising experience, preferably within fashion or lifestyle retail.

- Experience working across regional markets, particularly in Asia, is advantageous.
- Strong analytical mindset with ability to translate data into commercial actions.
- High proficiency in Excel; experience with data visualization tools (e.g. Power BI) is a plus.
- Excellent planning, organisational, and stakeholder management skills.
- Ability to thrive in a fast-paced, cross-functional environment.
- Strong passion for fashion with a keen sense of trends and consumer behaviour.

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW** for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R25130085

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#countrysingapore

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Company Description