



PR/097143 | Footwear Designer

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1599646

Industry

Retail

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

June 26th, 2026 11:49

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Native

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Title: Footwear Designer

Location: Singapore

Your New Company A globally expanding fashion and lifestyle brand with a strong presence across retail and e-commerce channels is strengthening its creative team. The organisation focuses on trend-driven, commercially viable products and is committed to delivering innovative, consumer-centric designs across regional markets.

Your New Role As a Footwear Designer, you will be responsible for developing creative and commercially relevant product designs for seasonal collections. This role combines trend research, design conceptualisation, and product development, requiring close collaboration with cross-functional teams to ensure ideas are translated into market-ready products.

You will play a key role in shaping product direction, balancing creativity with consumer insights, cost considerations, and production feasibility. **Key Responsibilities**

1. Market Research & Insight Development
 - Conduct market research and store visits to stay updated on consumer behaviour, trends, and competitor movements.
 - Analyse customer feedback and performance data to identify opportunities for product improvement.
 - Translate market insights into actionable design and product development strategies.
2. Design & Concept Development
 - Create and develop seasonal footwear collections aligned with brand direction and market needs.
 - Generate design concepts with a focus on ergonomics, functionality, and user experience.
 - Present ideas effectively through mood boards, sketches, and CAD visualisation.
3. Product Development & Execution
 - Work closely with technical and sourcing teams to ensure designs are feasible, cost-effective, and suitable for mass production.
 - Prepare accurate product specifications to support prototype development and sample creation.
 - Conduct sample reviews and quality checks during development stages to ensure consistency and execution standards.
4. Commercial & Performance Analysis
 - Analyse sales data and product performance to refine future collections.
 - Ensure alignment between design direction, commercial objectives, and customer preferences.
 - Continuously improve product offerings through structured review processes.
5. Trend & Innovation Management
 - Source new materials, finishes, and design ideas to keep collections fresh and relevant.
 - Maintain strong awareness of fashion, retail, and lifestyle trends.
6. Project & Team Coordination
 - Manage timelines effectively to meet seasonal launch deadlines.
 - Maintain structured workflows, planning frameworks, and documentation processes.
 - Contribute to team collaboration, knowledge sharing, and creative development initiatives.

Qualifications

- Degree in Fashion Design, Footwear Design, Fashion Marketing, or a related discipline.
- Minimum 5 years of experience in fashion or footwear design.
- Strong knowledge of footwear construction, materials, and product development processes, particularly in women's footwear.
- Proficient in Adobe Creative Suite (advanced) and CAD tools (e.g. Rhino or similar).

- Familiarity with Microsoft Office and basic data analysis.
- Strong conceptual thinking, storytelling, and design presentation skills.
- Excellent time management with the ability to work independently and meet tight deadlines.
- Passionate about fashion with a strong eye for trends and consumer behaviour.

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW** for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R25130085

#LI-JACSG
#countrysingapore

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Company Description